

# KINNEVIK IS AN 80 YEAR-OLD ENTREPRENEURIAL INVESTMENT GROUP

## We invest for a reimagined everyday

Kinnevik's ambition is to be Europe's leading listed growth investor, and we back the best digital companies to make people's lives better and deliver significant returns. We understand complex and fast-changing consumer behaviours, and have a strong and expanding portfolio in healthtech, consumer services, foodtech and fintech. As a long-term investor, we strongly believe that investing in sustainable business models and diverse teams will bring the greatest returns for shareholders. We back our companies at every stage of their journey and invest in Europe, with a focus on the Nordics, and in the US. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.



1936

*Founded*



67.9<sup>BN</sup>

*Net Asset Value (SEK)*



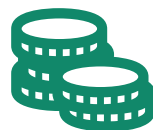
30+

*Investee Companies*



4

*Digital Consumer Sectors*



7.8%

*Net Cash in relation to  
Portfolio Value*



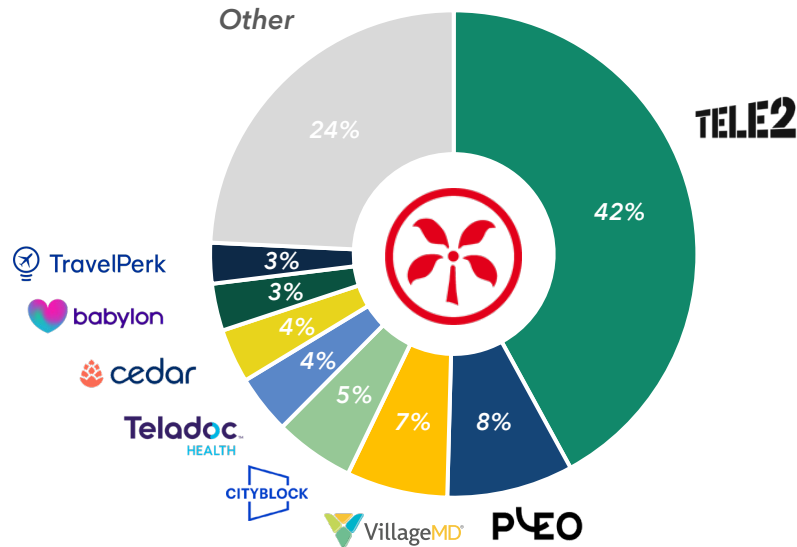
21%

*5-Year Annualised Total  
Shareholder Return*

# WE BELIEVE IN THE POWER OF TECHNOLOGY TO MAKE LIFE BETTER FOR PEOPLE AROUND THE WORLD

## PORTFOLIO COMPOSITION: OUR LARGEST COMPANIES

Share of Net Asset Value



## VISION AND MISSION

### Vision

Our ambition is to be Europe's leading listed growth investor

### Mission

We back passionate founders who are building transformative digital companies that make peoples' lives better. We work actively with our companies through every stage of their journey, growing them into long-term successful and sustainable businesses delivering significant returns.

### Reasons to Believe

- We're experts in understanding complex and fast-changing consumer behaviours.
- We have a strong track-record of building the next generation of winning businesses
- Sustainability principles are deeply embedded in our investment process.
- We give shareholders access to a portfolio of the world's most exciting private companies