

# KINNEVIK IS AN 80 YEAR-OLD ENTREPRENEURIAL INVESTMENT GROUP

## Building the businesses that provide more and better choice

Kinnevik is an industry focused investment company with an entrepreneurial spirit. Our purpose is to build digital businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, develop and invest in fast growing businesses in developed and emerging markets.

We believe in delivering both shareholder and social value by building companies that contribute positively to society.

Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families.



# 1936

*Founded*



# 78.8<sup>BN</sup>

*Net Asset Value (SEK)*



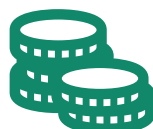
# 25+

*Investee Companies*



# 4

*Digital Consumer Sectors*



# 74<sup>BN</sup>

*Market Capitalisation (SEK)*



# 80+

*Countries Covered*



# 10%

*5-Year Annualised Total Shareholder Return*



# 341<sup>BN</sup>

*Aggregate Value of Investee Companies (SEK)*



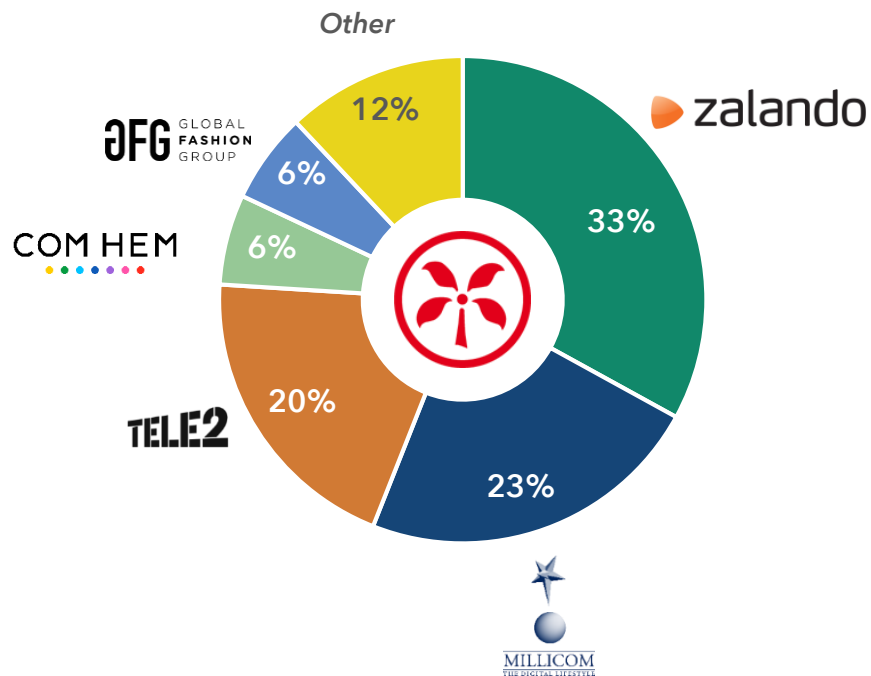
# 80<sup>K+</sup>

*Investee Company Employees*

# WE BELIEVE IN THE POWER OF TECHNOLOGY TO MAKE LIFE BETTER FOR PEOPLE AROUND THE WORLD

## PORTFOLIO COMPOSITION: OUR LARGEST COMPANIES

Share of Portfolio Value



## KINNEVIK'S OPERATING FRAMEWORK

### Our Philosophy

We believe in the power of technology to make life better for people around the world. That's why we build digital businesses that make a positive difference to peoples' lives. Whether it is commerce, communication, entertainment, financial services or healthcare, technology is making everything easier, speedier and more freely available.

The consumer and their right to choose is at the heart of everything we do. We believe everyone should have the opportunity to seek, find and benefit from the services they need and want. The businesses we build are the key to providing that opportunity.

### Vision

To make people's lives better by providing choice

### Mission

We build digital businesses that provide more and better choice