

KINNEVIK IS AN 80 YEAR-OLD ENTREPRENEURIAL INVESTMENT GROUP

Building the businesses that provide more and better choice

Kinnevik is an industry focused investment company with an entrepreneurial spirit. Our purpose is to make people's lives better by providing more and better choice. In partnership with talented founders and management teams we build challenger businesses that use disruptive technology to address material, everyday consumer needs. As active owners, we believe in delivering both shareholder and social value by building long-term sustainable businesses that contribute positively to society. We invest in Europe, with a focus on the Nordics, the US, and selectively in other markets. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.



1936

Founded



89.6BN

Net Asset Value (SEK)



25+

Investee Companies



4

Digital Consumer Sectors



6.6%

*Leverage in relation to
Portfolio Value*



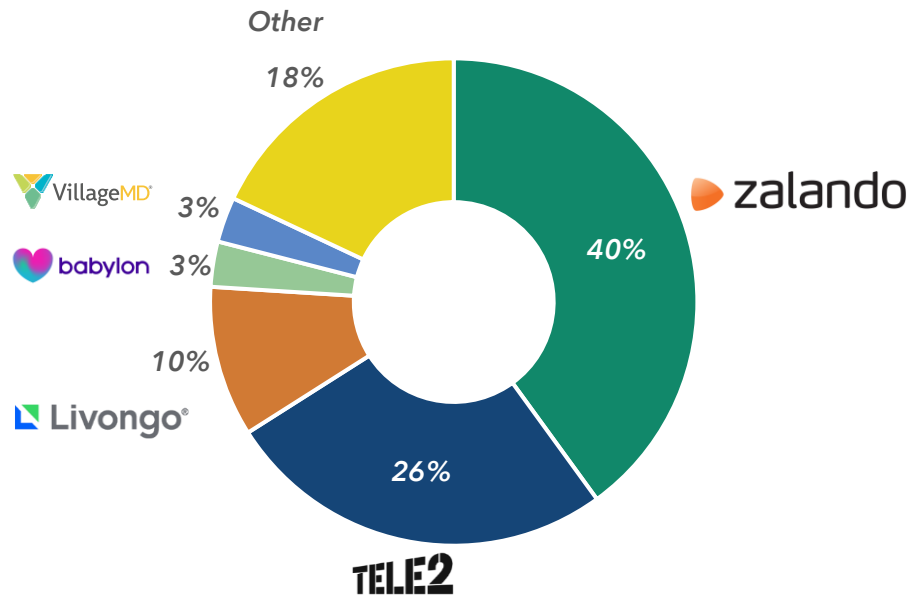
9%

*5-Year Annualised Total
Shareholder Return*

WE BELIEVE IN THE POWER OF TECHNOLOGY TO MAKE LIFE BETTER FOR PEOPLE AROUND THE WORLD

PORTFOLIO COMPOSITION: OUR LARGEST COMPANIES

Share of Net Asset Value



VISION AND MISSION

Our Philosophy

We believe in the power of technology to make life better for people around the world. That's why we build digital businesses that make a positive difference to peoples' lives. Whether it is commerce, communication, entertainment, financial services or healthcare, technology is making everything easier, speedier and more freely available.

The consumer and their right to choose is at the heart of everything we do. We believe everyone should have the opportunity to seek, find and benefit from the services they need and want. The businesses we build are the key to providing that opportunity.

Vision

To make people's lives better by providing choice

Mission

We build digital businesses that provide more and better choice