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Highlights for the third quarter

- Kinnevik invested EUR 67m, corresponding to SEK 575m, into Rocket Internet as part of Rocket Internet's directed new share issue and maintained its 24% ownership.

Financial results for the third quarter

- The net asset value increased during the quarter by SEK 5,598m, and amounted to SEK 61,133m at the end of September, corresponding to SEK 220.44 per share.
- Out of the increase in net asset value, SEK 4,439m consisted of an increase in fair value of listed holdings and SEK 1,309m of an assessed change in fair value and dividends received from unlisted holdings, including a positive revaluation of Zalando of SEK 923m and Avito of SEK 220m.

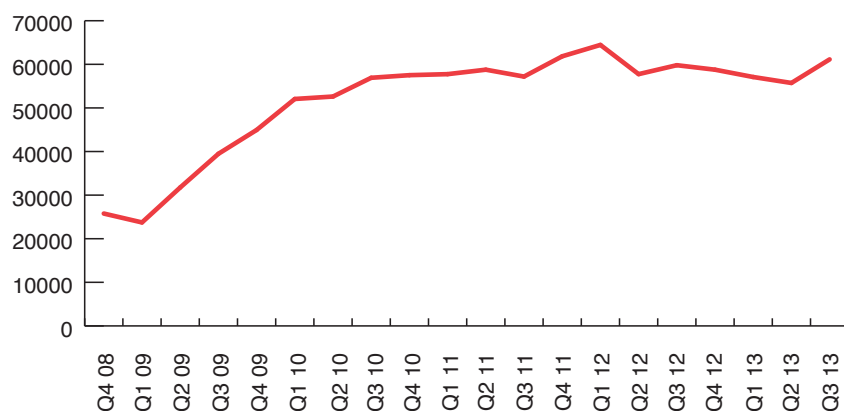
- The Group's total revenue amounted to SEK 340m (410) and the net profit per share was SEK 20.36 (6.51).
- New investments amounted to SEK 592m, of which SEK 575m into Rocket Internet.

Financial results for the first nine months of the year

- The net asset value increased during the first nine months of the year by 4%, after paying a dividend of SEK 1,803m, to SEK 61,133m at the end of September.
- The Group's total revenue amounted to SEK 1,120m (1,061) and the net profit per share was SEK 15.16 (loss of 6.02).
- New investments amounted to SEK 2,033m, of which SEK 2,004m within Online.

Kinnevik's net asset value 2008-2013

Figures in SEK m.



The figures in this report refer to the third quarter and first nine months of the year 2013 excluding discontinued operations unless otherwise stated. For companies that have not yet reported the results for the third quarter 2013, the figures are included with one quarter's delay. The figures shown within brackets refer to the comparable periods in 2012.



Chief executive's review

"We are only at the beginning of the digital revolution and Kinnevik is uniquely positioned to benefit from this development. Both Millicom and Tele2 are positioning themselves to capitalise on mobile data and internet growth. In Colombia for example, Millicom will create a leading lifestyle company in the merger with UNE, combining their respective mobile, TV, broadband and telephony businesses. In Tele2, the roll-out of a 4G network in the Netherlands means that Tele2 will have a strong customer proposition in the Dutch market with own fibre access and 4G.

In August, Kinnevik's shares in Zalando were all transferred into direct ownership and following the transfer Kinnevik is the largest owner in the company with an ownership of 36%. With the transfer, we further strengthened the direct control of Zalando. The company is now operating three large warehouses in-house, and following the successful ramp-up Zalando is well positioned to continue to grow within its current 14 markets. The traction in the e-commerce companies in emerging markets including Dafiti and Lamoda also remained strong. In emerging markets,

consumers can increasingly access affordable smartphones, which is an important enabler for supporting a growing e-commerce activity.

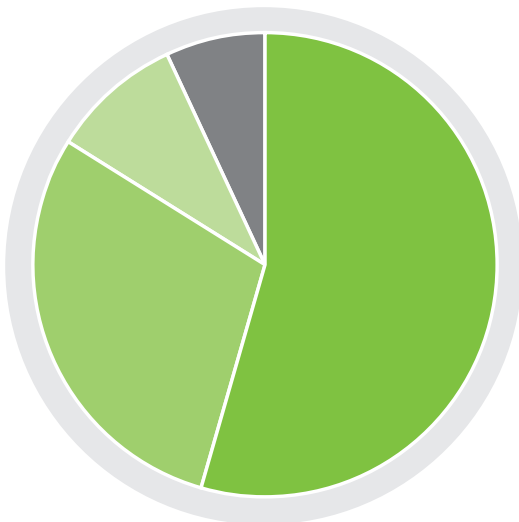
In a digital world when viewers want access to content at their own convenience and through any device, unique content creates an important competitive advantage. In the third quarter, MTG continued to invest in content through continued acquisitions of sports rights as well as local content production as a step in the strategy to develop MTG Studios into a major international player in content production and distribution.

Kinnevik has gone through a rapid transformation in the past years and with the successful refocusing of our portfolio I am convinced that our strategy and market positions in growth sectors and growth markets will continue to deliver value to our shareholders."

Mia Brunell Livfors
President and Chief Executive Officer

Kinnevik's holdings

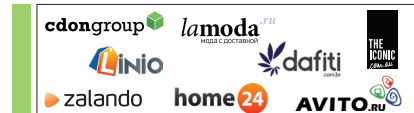
30 September 2013, the figures shown within brackets refer to comparable period previous year.



Telecom & Financial Services
54% (63%)



Online
30% (20%)



Media
9% (8%)



Industry and other investments
7% (9%)





Kinnevik's proportional part of revenue and operating result in its holdings

Jan-Sept 2013 (SEK m)	Proportional part of		Change compared to	
	revenue	EBIT	revenue	EBIT
Telecom & Financial Services	17 693	2 142	3%	-16%
Online	5 979	-1 070	62%	N/A
Media	2 963	259	-7%	-30%
Industry and other investments	4 031	201	15%	-9%
Total sum of Kinnevik's proportional part of revenue and operating result	30 666	1 533	12%	-28%

The table above is a compilation of the holdings' revenues and operating result reported for the first nine months of the year 2013 multiplied by Kinnevik's ownership share at the end of the reporting period, thereby showing Kinnevik's proportional share of the companies' revenues and operating result. The numbers in the table include discontinued operations.

Revenues and operating results reported by the companies have been translated at constant exchange rates (average rate for 2013) from each company's reporting currency into Swedish kronor. For companies that have not yet reported the results for the first nine months of the year 2013, the figures are included with one quarter's or one month's delay. The proportional share of revenues and operating result has no connection with Kinnevik's accounting and is only additional information.

Events after the reporting period

Bayport Management Limited ("Bayport") has entered into an agreement with the South African financial services group Transaction Capital Limited ("Transaction Capital") to acquire 100% of the shares in Bayport Financial Services 2010 Proprietary Limited (a South African company not previously owned by Bayport) and Zenthyme Investments Proprietary Limited from Transaction Capital. The cash consideration payable by Bayport to Transaction Capital will total approximately ZAR 1,610m (corresponding to approximately USD 162m). The transaction will mainly be financed through a USD 137m new equity issue in Bayport, of which Helios Investments Partners will invest USD 100m. The remaining portion of the cash consideration to be paid under the agreement will be debt financed. The target companies provide unsecured credit and related products to historically under-served low to middle income individuals in South Africa. The transaction is subject to closing conditions, including that Bayport concludes agreements to raise funds to enable it to discharge the consideration to be paid under the agreement as well as necessary shareholder and regulatory approvals. Following closing of the transaction, Kinnevik will own approximately 30% of the shares in Bayport.

Total return

The Kinnevik share's average annual total return

Past 30 years	17%
Past 10 years	20%
Past 5 years	26%
Past 12 months	67%

Total return is calculated on the assumption that shareholders have reinvested all cash dividends and dividends in kind into the Kinnevik share.

Book and fair value of assets



SEK million	Book value	Fair value	Fair value	Fair value	Fair value	Total return 2013
	2013 30 Sept	2013 30 Sept	2013 30 June	2012 30 Sept	2012 31 Dec	
Millicom	21 472	21 472	18 278	23 061	21 283	4%
Tele2	11 138	11 138	10 664	16 124	15 867	0%
Transcom	325	325	296	251	230	41%
Bayport	597	597	650	573	586	
Milvik/BIMA	48	48	49	12	18	
Other	164	164	142	121	135	
Total Telecom & Financial Services	33 744	33 744	30 079	40 142	38 119	
Zalando	11 249	11 249	10 343	6 318	8 526	
Avito (directly and through Vosvik)	1 454	1 454	1 235	768	923	
Rocket Internet with portfolio companies ¹⁾	4 776	4 776	4 182	4 683	4 776	
CDON Group	589	589	594	681	664	-31%
Other	250	335	306	213	229	
Total Online	18 318	18 403	16 660	12 663	15 118	
MTG	4 525	4 525	3 859	3 917	3 042	53%
Metro	863	863	836	961	993	
Interest bearing net cash, Metro	210	210	243	138	187	
Total Media	5 598	5 598	4 938	5 016	4 222	
BillerudKorsnäs ²⁾	3 353	3 353	3 286	5 276	3 161	9%
Black Earth Farming	357	357	363	378	456	-22%
Rolnyvik	196	250	250	250	250	
Vireo	134	153	150	118	134	
Other	3	3	4	0	4	
Total Industry and other investments	4 043	4 116	4 053	6 022	4 005	
Other interest bearing (net debt)/net cash	-968	-968	409	-4 239	-3 008	
Debt unpaid investments	0	0	-876	-122	-110	
Other assets and liabilities	240	240	272	317	423	
Total equity/net asset value	60 975	61 133	55 535	59 799	58 879	
Net asset value per share		220.44	200.26	215.74	212.00	
Closing price, class B share		222.30	171.90	136.30	135.30	

¹⁾ For split, please see page 7.

²⁾ As per 30 September 2012 referring to Korsnäs equity value (i.e. after deduction for net debt in Kinnevik's consolidated balance sheet related to Korsnäs) and Latgran.



Telecom & Financial services

Investment (SEK m)	Capital/Votes %	Estimated fair value
Millicom	37.9/37.9	21 472
Tele2	30.4/48.0	11 138
Transcom	33.0/39.7	325
Bayport	42/42	597
Milvik/BIMA	44/44	48
Other		164
Total		33 744

Return Telecom & Financial services	1 year	5 years
Average yearly internal rate of return (IRR)	-2%	13%

Kinnevik's mobile companies Millicom and Tele2 have in total 64 million subscribers in 23 countries.

Millicom offers digital lifestyle products and services to emerging markets in Latin America and Africa. Through its service brand Tigo, Millicom helps tens of millions of people to stay connected, primarily through their mobile devices.

Tele2 is one of Europe's leading telecom operators, offering mobile services, fixed broadband and telephony, data network services, cable TV and content services.

Both Millicom and Tele2 are focusing on providing superior services as customers increasingly use their phones to access various data services. In Millicom, these services include mobile financial services such as cash transfers through your mobile, as well as various information services and entertainment and online-services in e-commerce, lead generation and payments.

In Tele2, where the markets are more developed, the company is focusing its strategy to become a value champion, i.e. to offer its customers the combination of low price, superior customer experience and a challenger culture.

Transcom is active within outsourcing of Customer Relationship Management (CRM) and Credit Management Services. Today the company has more than 29,000 employees and conducts a global operation in 26 countries.

Similar to the manner in which Kinnevik developed telecom services in emerging markets through innovative products and distribution networks, Kinnevik is actively looking for investment opportunities in the financial services sector. Bayport is Kinnevik's largest investment in the financial services sector.

Millicom

Key data (USD m)	July-Sept		Jan-Sept	
	2013	2012	2013	2012
Revenue	1 290	1 199	3 794	3 548
EBITDA	459	507	1 416	1 537
Operating profit, EBIT	196	264	634	838
Net profit	-35	118	162	436
Number of mobile subscribers (million)	48.9	46.0		

Millicom reported revenues in the third quarter of USD 1,290m, growing 7.6% compared to the second quarter. The transfer of customers into mobile data services continues, with another million new data users added during the quarter. Net customer intake amounted to almost 1.5 million, fuelled by over one million new customers in Africa of which 250,000 in the Kivu province in DRC.

Growth continued in MFS, Mobile Financial Services, which is up 93% compared to the same period last year and now penetrates 11.2% of the total mobile customer base. Cable & Digital Media grew by 11.5%, and reported revenues for the quarter amounted to USD 114m.

Reported EBITDA declined to USD 459m for the quarter as investments increased.

Tele2

Key data (SEK m)	July-Sept		Jan-Sept	
	2013	2012	2013	2012
Revenue	7 529	7 649	22 303	22 869
EBITDA	1 523	1 771	4 529	4 796
Operating profit, EBIT	225	341	1 606	1 399
Net profit	-194	283	486	760
Number of subscribers (million)	15.3	15.3		

The figures for Tele2 refer to continued operations.

Mobile net sales grew by 3% during the third quarter compared to the corresponding period last year. Net intake was 206,000 (691,000) in the quarter, of which 263,000 (807,000) mobile customers.

The growth in mobile services continued in the Netherlands. Mobile net sales amounted to SEK 463m (234) and underlying mobile service revenue grew by 74% in the third quarter. In Kazakhstan, mobile net sales grew by 32% during the quarter, amounting to SEK 357m (270).

Tele2 Sweden showed steady operational performance, with a mobile EBITDA contribution of SEK 760m (828) during the quarter, equivalent to an EBITDA margin of 30% (33).

Tele2 has revised its financial guidance for 2014-2015 leading to a deviation from its earlier guidance for the years 2013-2015. As a result of the sale of Tele2 Russia and the revised guidance, dividend for 2013 is expected to be around SEK 4.40.



Bayport

Bayport offers micro credits and financial services in six African countries (Botswana, Ghana, Mozambique, Tanzania, Uganda and Zambia) as well as in Colombia. The Company was founded in 2002 and has grown with profitability into a leading micro credit company.

Bayport focuses on providing unsecured consumer credit to employees in the formal sector, predominantly within the public sector and civil service, but also to employees of large multinational companies. The success of its business model centres on payroll based credit extension and collection, whereby instalments are directly collected from payroll prior to payment of salaries. This business model mitigates credit risk and adds greater certainty to cash flows.

Loans are used primarily for financing larger non-recurring expenses, such as school fees, investment in farming or for small business purposes. The loan amount varies by market with the average loan amount being approximately USD 2,000 and the average loan term 49 months. Bayport has around 265,000 customers served by a network of 293 branches and over 2,800 employees. Balance sheet assets amount to around USD 440m and the loan book to around USD 380m.

Milvik/BIMA

Milvik offers, under the brand name BIMA, affordable and uniquely designed life and health insurance products via mobile phones. The company was launched in 2011 and has its geographical focus on emerging markets where few viable risk management solutions for the mass market exist and the level of insurance penetration is low. The company is today operating in Ghana, Tanzania, Senegal, Mauritius, Bangladesh, Sri Lanka and Indonesia, and insures more than five million lives.



Online

Investment (SEK m)	Direct equity interest	Indirect equity interest ¹⁾	Total ⁴⁾	Accumulated invested amount	Fair value as per 30 Sept 2013			Change in fair value and dividends received	
					Direct ownership	Indirectly held ¹⁾	Total	Q3 2013	First nine months 2013
Zalando GmbH	36%	-	36%	7 916 ⁶⁾	11 249	-	11 249	923	1 989
Avito	18%	14%	31%	336	820	634	1 454	220	531
Bigfoot I (Dafiti, Lamoda, Jabong, partly Namshi)	27%	8%	35%	1 536	1 489	152	1 641	54	89
<i>Dafiti</i>			27%				518		
<i>Lamoda</i>			29%				512		
<i>Jabong, Namshi and Central cash</i>			<i>mixed</i>				503		
Bigfoot II (The Iconic, Zalora, partly Zando and Jumia)	30%	10%	40%	930	434	-	434	-3	-448
Home24	23%	12%	35%	791	596	7	603	112	-168
Wimdu	20%	14%	34%	275	260	37	297	-2	5
BigCommerce (Lazada, Linio, partly Namshi)	15%	13%	27%	427	332	7	339	-2	-102
Rocket Internet with other portfolio companies ²⁾	mixed	mixed	mixed	-1 309 ⁶⁾	584	878	1 462	32 ⁵⁾	-141 ⁵⁾
Other unlisted online companies	mixed	mixed	mixed	512	335	-	335	-6	4
Total unlisted online investments				11 414	16 099	1 715	17 814	1 328	1 759
CDON Group	25.1%	-	25.1%	646 ³⁾	589	-	589	-5	-203
Total online investments				12 060	16 688	1 715	18 403	1 323	1 556

¹⁾ Held via Rocket Internet GmbH and Vosvik AB (Avito).

²⁾ Invested amount includes net invested amount in Rocket Internet GmbH after dividends received. Fair value includes cash balance in Rocket Internet GmbH.

³⁾ The value of dividends received from MTG when shares distributed and share purchases and new issues made thereafter.

⁴⁾ The shareholdings in Rocket Internet with portfolio companies has not been adjusted for employee stock option plans.

⁵⁾ Change in fair value includes dividends received SEK 168m in Q3 2013 from Rocket Internet GmbH.

⁶⁾ In August 2013, Kinnevik and Rocket Internet agreed to transfer indirectly held shares in Zalando into Kinnevik's direct ownership. Accumulated invested amount for Zalando has been increased by SEK 2.372m as a result of this transfer. The accumulated invested amount in Rocket Internet has been decreased by the same amount.

Return Online	1 year	5 years
Average yearly internal rate of return (IRR)	14%	29%

The Kinnevik online investments are mainly focused around e-commerce and market places. E-commerce is one of the strongest global growth trends in the world economy, and it is based on a shift in consumer behaviour which we believe is not a short term trend but represents a permanent change in consumer behaviour.

Within e-commerce, Kinnevik has focused its investments in the shoes and fashion segment through companies such as Zalando with geographical presence in Europe and companies such as Lamoda, Dafiti, Jabong and Zalora focused on emerging markets. This particular segment of the e-commerce industry is attractive for several reasons; it is a relatively large part of a household budget, it is a sector with high gross margins and the products offered are easy to package and ship - enabling efficient logistics with free deliveries and returns.

In order to be competitive and become a profitable

online retailer it is important to build size and scale to be the number one choice as the customer goes online. It is also a key competitive advantage to be fully integrated and to control the entire value chain from website to logistics to check out, payment and shipping in order to control the total customer experience.

Investments and valuation

Kinnevik invested SEK 2,004m within Online during the first nine months of the year, of which SEK 855m in Zalando, SEK 575m in Rocket Internet, SEK 169m in Bigfoot II, SEK 138m in BigCommerce, SEK 129m in CDON and SEK 64m in Saltside Technologies.

At the end of September, investments in Online were valued at a total of SEK 18,403m. The assessed change in fair value recognized in the consolidated income statement for the third quarter, including dividend received from Rocket Internet, amounted to a profit of SEK 1,323m (2,080), as specified in the table above. Exchange rate effects when translating investments in EUR to SEK had a negative effect of SEK 136m on the result. The positive



change in fair value of Zalando is a result of a continued strong revenue growth. Further, the Company has in the third quarter raised new equity in a directed share issue which, in combination with the strong sales growth, has resulted in an assessed fair value of EUR 3.7bln at the end of September, compared to EUR 3.2bln at the end of June. The positive change in fair value of Avito is a result of a continued strong revenue growth.

For the first nine months of the year, the assessed change in fair value recognized in the consolidated income statement, including dividend received, amounted to a profit of SEK 1,556m (1,491). Exchange rate effects when translating investments in EUR to SEK had a positive effect of SEK 97m on the result. For further information about valuation principles and assumptions, please see Note 5.

During 2012 and the first nine months of 2013, a number of Rocket's portfolio companies have issued new shares to external investors at price levels that exceed Kinnevik's recognized assessed fair values. Since the newly issued shares have better preference over the portfolio companies' assets in the event of liquidation or sale than Kinnevik's shares have, Kinnevik do not consider these price levels as a relevant base for assessing the fair values in the accounts. The latest transactions that have been made with better preference than Kinnevik's shareholdings, have been made at levels that, applied to Kinnevik's shareholdings, is approximately SEK 6bln higher than Kinnevik's book value as per 30 September 2013.

Proportional part of revenue, EBIT and cash balances in unlisted online holdings

Kinnevik's proportional part of the unlisted companies' revenue grew by 57% year-on-year and reached SEK 1,799m (1,150) for the third quarter. Revenue growth is strongest

in the second and fourth quarter which is explained by the seasonal variations within the shoes- and fashion industry. Due to the strong growth, short operating history and the fact that all start-up costs are taken to the P&L, most of the unlisted companies within Kinnevik's online portfolio are still unprofitable. However, the larger companies in the portfolio are well capitalised and can afford continued investments until they reach break-even. Kinnevik's proportional part of the companies' cash position amounted to SEK 3,832m at 30 September 2013.

Zalando

Zalando started its operations in Germany in 2008 and today operates online shops also in the Netherlands, Belgium, France, the United Kingdom, Austria, Switzerland, Italy, Spain, Sweden, Finland, Norway, Denmark and Poland. Zalando has grown rapidly and is today the largest online player by net revenues in the fashion sector in Europe.

The key drivers for becoming successful within shoes and fashion include technology, product sourcing, logistics and marketing. Zalando has over the past five years focused on becoming the industry leader in all these fields in the online sector in its operating markets.

Zalando has developed strong relationships with most of the leading suppliers in the shoes and fashion industry. The company is today a well-established player in the European market which makes it possible to further improve delivery and payment terms with key suppliers. In addition, Zalando has focused on establishing its in-house design labels.

Convenience is one of the most important factors for customers moving online which is why free deliveries and returns for customers are a very important part of the Zalando customer offering. In addition, Zalando has a

Kinnevik's proportional part of revenue, EBIT and cash balance within its unlisted online holdings

SEK million				2013							
	Q3	Q4	FY2011	Q1	Q2	Q3	Q4	FY2012	Q1	Q2	Q3
Revenue	435	637	1 725	797	1 015	1 150	1 628	4 589	1 565	1 870	1 799
Q on Q growth	16%	47%		25%	27%	13%	42%		-4%	20%	-4%
Y on Y growth				188%	170%	164%	155%	166%	96%	84%	57%
EBIT			-370	-242	-356	-401	-283	-1 281	-386	-326	-339
Accumulated invested amount (net of dividends received)											11 414
Fair value as per 30 September 2013											17 814
Net proportional part of cash balance 30 September 2013											3 832

The table above is a compilation of the unlisted online holdings' revenues and operating result reported multiplied by Kinnevik's ownership share at the end of the reporting period, thereby showing Kinnevik's proportional share of the companies' revenues and operating result. Revenues and operating result reported by the companies have been translated at constant exchange rates (average rate for 2013) from each company's reporting currency into Swedish kronor. For companies that have not yet reported the results for September 2013, the figures are included with one month's delay. The proportional share of revenues and operating result has no connection with Kinnevik's accounting and is only additional information.



generous return policy resulting in an average return rate of around 50%. This makes it very important to have a cost efficient and best in class logistic set up. Zalando has therefore, as part of the company's strategy, decided to operate most of its logistics in-house. The first warehouse operated by the company was opened in 2011 and a second warehouse built in the city of Erfurt in Germany did successfully start to operate during the second half of 2012. To facilitate the company's strong growth, Zalando is currently ramping up a third warehouse in the city of Mönchengladbach in Germany. Test operations were successfully initiated as planned in August 2013.

Zalando reported net sales of EUR 437m in the second quarter of 2013 compared to EUR 257m in the second quarter of 2012. For the first half of 2013, net sales amounted to EUR 809m compared to EUR 471m in the first half of 2012. The company's geographic and category diversification continues with Germany and shoes representing less than 50% of first half 2013 net sales, respectively. The half year numbers are fully audited. For the full year 2012, net sales amounted to EUR 1,159m. Sales growth and margins in the first half year were impacted by the long winter in Europe, delaying the start of the spring season. Margins continued to improve in the first half of 2013 as compared to the first half of 2012, albeit at a slower pace due to the adverse weather effects and continued investment in growth.

With the addition of seven new markets during 2012, Zalando's focus for 2013 continues to be on operational excellence in key areas including logistics and marketing within its current geographical footprint. For example, significant progress has been made with respect to the company's transition towards operating three large warehouses in-house. Also, customer growth was supported by continued high brand awareness in established countries as well as strong developments within the countries entered during 2012.

Following the completion of the first half 2013 Anders Holch Povlsen, the CEO and owner of Bestseller and the Ontario Teachers' Pension Plan (OTPP) joined Zalando's shareholder group in a secondary and primary share transaction, respectively.

Avito

Avito is the leading online service for classified advertising in Russia, and also operates early stage online classified businesses in the Ukraine, Morocco, and Egypt.

In Avito's Russian operations, revenue primarily derive from value-added services, display advertising and third-party shops. Avito.ru is one of the largest online classified services in the world with 3.9bln (1.9) page views, 11.8 million (5.0) new listings and 40 million (24) unique monthly visitors in September 2013. During Q3 Avito has resumed its marketing investments, particularly targeting Jobs and Services.

Avito reported net revenues of SEK 204m (78) for the first half of 2013, with a positive operating result. Net revenues amounted to SEK 120m (44) for the second quarter. The Russian operations are currently focusing on increasing monetization and growth in core categories Auto, Real Estate, Jobs and Services. Avito had a cash position of more than USD 100m at the end of September.

Rocket Internet

Rocket Internet is a company that incubates and develops e-commerce and other consumer-oriented online companies. Kinnevik owned 23.9% of the parent company Rocket Internet GmbH as per 30 September and works closely with the management of Rocket Internet in order to foster companies and develop them into leading Internet players.

Besides the investment into Rocket Internet, Kinnevik has also invested directly into a number of companies supported by Rocket Internet in the following segments:

- E-commerce of shoes and fashion, with Dafiti in Latin America, Lamoda in Russia and the CIS, Jabong in India, Namshi in the Middle East, Zalora in Southeast Asia, The Iconic in Australia and Zando in South Africa, as well as other newly incubated companies in other emerging markets.
- E-commerce of furniture and home décor, with Home24 in Europe, Mobly in Brazil, Westwing in a number of countries in Europe and Latin America.
- E-commerce of general merchandise, with Lazada in Southeast Asia, Linio in Latin America, Jumia in Africa and Kanui and Tricac in Brazil.
- Marketplace for brokering short-term housing through Wimdu, and online food ordering service through Foodpanda.
- Subscription-based services, with Glossybox offering beauty and style products, and HelloFresh delivering weekly food baskets for home cooking.

Dafiti

Dafiti was founded in early 2011 and offers a broad assortment of women's and men's shoes and fashion online. The company started in Brazil, and has since expanded to Argentina, Chile, Colombia and Mexico. Latin America, with a total population of 400 million, shows strong consumption growth, and Dafiti has established itself as one of the key online retailers of fashion in the region. Dafiti has in 2013 continued to develop well, with an increased focus on unit economics. Due to Brazilian import duties, a large share of Dafiti's products is produced in Brazil. For being an emerging market, Brazil is relatively well developed on e-commerce with several online players in addition to Dafiti.

Dafiti reported net revenue of SEK 796m (149) in 2012. For the first half of 2013, net revenue amounted to SEK 596m compared to SEK 341m in the first half of 2012.



Lamoda

Lamoda was started in early 2011 with its core offering being shoes and fashion in Russia and the CIS. The region has an Internet population of more than 60 million and the company is growing rapidly. Given its comparatively high average order value, Lamoda's unit economics are promising. Lamoda's focus in 2013 has been on further ramping up its own delivery fleet, which now covers 15 of Russia's major cities. The company has in 2013 established in-house warehouse operations which are now fully up and running. Lamoda reported net revenue of SEK 445m (62) in 2012. For the first half of 2013, net revenue amounted to SEK 401m compared to SEK 145m in the first half of 2012.

Jabong

Jabong is the leading online fashion shop in India and was launched in 2012. There are more than a billion people living in the country with the third largest Internet population in the world, despite a relatively low Internet penetration. Jabong reported net revenue of SEK 156m in 2012.

Namshi

Namshi is active within shoes and fashion in six markets in the Middle East, namely United Arab Emirates, Saudi Arabia, Bahrain, Kuwait, Oman and Qatar. All markets exhibit high purchase power, high levels of disposable income and high Internet penetration. Namshi reported net revenue of SEK 32m in 2012.

The Iconic

The Iconic is an online store offering shoes and fashion in Australia and New Zealand covering a population of around 30 million and reported net revenues of SEK 218m in 2012.

Zalora

Zalora started its operations in 2012 and serves a number of emerging markets within shoes and fashion in Southeast Asia, namely Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, and Hong Kong. Zalora reported net revenue of SEK 84m in 2012.

Jumia

Jumia, founded in 2012, is an online retailer of general merchandise active in Nigeria, Egypt, Morocco, Kenya and Ivory Coast. The company offers products such as mobile phones, video and audio devices, games and consoles, books, toys and beauty products. Jumia reported net revenue of SEK 21m in 2012.

Zando

Zando was founded in 2012 and offers shoes and fashion to the South African market with a population of 50 million. The company reported net revenue of SEK 26m in 2012.

Lazada

Lazada was founded in early 2012 and is active in offering general merchandise in five of the most attractive markets in Southeast Asia – Indonesia, Vietnam, Thailand, Philippines and Malaysia. Lazada reported net revenue of SEK 88m in 2012.

Linio

Linio was founded during the first half of 2012 and is the leading general e-commerce platform in Mexico, Colombia, Peru and Venezuela, that boasts a total population of more than 200 million. Reported net revenue was SEK 61m in 2012.

Home24

Home24 is an online retailer of furniture and home products. The company is active under the brand Home24 in Germany, Austria, France and Netherlands, and under the brand Mobly in Brazil. Net revenue for the group amounted to SEK 550m (227) in 2012.

Westwing

Westwing Home & Living was founded in late 2011 and offers flash sales of home décor, furniture and lifestyle products online. The company is today present in several countries including Germany, Russia and Brazil. Westwing has an active customer base, with the average customer making three to four purchases per year, and 70% of orders coming from returning customers. Westwing reported net revenues of SEK 363m in 2012.

Wimdu

Wimdu is a marketplace for brokering short-term vacation housing and was founded in 2011. The company addresses the growing market of rentals of secondary homes with efforts mainly focused on Western Europe. Revenue is derived from commission as intermediary in the rental process. Net revenues for Wimdu amounted to SEK 55m in 2012.

Saltside Technologies

Saltside is a company that since 2012 operates a number of online marketplaces in emerging markets. Key markets where a prominent position has been seized are Bangladesh, Sri Lanka, and Ghana, where Saltside operates under the brand names Bikroy.com, Ikman.lk, and Tonaton.com respectively.



CDON Group

CDON Group is a leading e-commerce company with some of the most well-known and appreciated brands in the Nordic area.

Key data (SEK m)	July-Sept		Jan-Sept	
	2013	2012	2013	2012
Revenue	950	983	2 970	2 889
Operating profit/loss, EBIT	-18	-8	-75	-63
Net profit/loss	-21	-11	-83	-61

CDON Group reported a solid sales growth for three out of four segments during the third quarter. Particularly, the Sports & Health segment displayed a continued strong growth of 37% with stable profitability while sales within the Fashion segment increased by over 14%. Also, the Home & Garden segment continued to grow in the quarter.

The inventory reduction of computer products continued within CDON.com, which affected results negatively by approximately SEK 13m during the quarter. Consequently, the Entertainment segment showed an underlying operating profit during the period. CDON Group's ambition is to transform CDON.com into a full range retailer online and CDON Group continue to deliver on its strategy to defend its market leading position and to continuously broaden its product offering.

The efficiency enhancing initiatives within the Fashion segment continued and a new technology platform was launched. At the end of the third quarter, the majority of the internal reinforcement and restructuring measures had been completed within Nelly.com. Despite a strong focus on these efficiency enhancing measures and a market which was weakened somewhat by the warm weather, the Fashion segment grew by over 14%.

Profitability for CDON Group's fastest growing segment, Sports & Health, showed continued strength with an operating margin of approximately 9% despite continued investments in new markets. Private label products accounted for 46% of total sales and an entirely new product category was launched.

Media

Investment (SEK m)	Capital/Votes %	Estimated fair value
Modern Times Group MTG	20.3/48.0	4 525
Metro	99/99 ¹⁾	1 073
Total		5 598

¹⁾ Fully diluted.

Return Media	1 year	5 years
Average yearly internal rate of return (IRR)	14%	6%

The media sector is changing fast as both TV and newspaper consumers move their media consumption online. Consumers can now choose between the TV set, the computer, the smartphone, the tablet and the games console. Kinnevik's media companies are focusing on meeting the consumers changing habits. For example, MTG has launched a new initiative, MTGx, to provide world class video on demand experiences, building a portfolio of new entertainment services and providing centralized digital skills and platforms.

Modern Times Group MTG

Key data (SEK m)	July-Sept		Jan-Sept	
	2013	2012	2013	2012
Revenue	3 204	2 940	10 047	9 716
Operating profit/loss, EBIT	289	422	1 321	1 648
Net profit/loss	196	308	907	1 216

MTG reported net sales of SEK 3,204m (2,940) for the third quarter, a 9% year-on-year growth at constant exchange rates. All business segments reported local currency sales growth on a quarterly basis for the first time since the first quarter 2011.

The segment Free-TV Emerging Markets reported net sales of SEK 457m (369), corresponding to a 21% year-on-year growth at constant exchange rates. The performance primarily reflects strong underlying sales growth in the Czech Republic and Bulgaria.

Viaplay's subscriber base continued to grow in the Nordic region and the segment Pay-TV Nordic reported year-on-year sales growth of 7% at constant exchange rates for the quarter.

During the third quarter MTG signed an agreement to acquire a majority stake in Nordic's largest independent group of production companies, Nice Entertainment Group. The closing of the transaction is expected by the end of October 2013 and is subject to regulatory approval by the Swedish and Norwegian competition authorities.



Metro

Metro's strategy is to invest in emerging markets while at the same time focus on cost savings in existing operations in more mature markets.

Readership and Advertising Market

Metro is published in over 150 major cities in 23 countries across Europe, Asia, North and South America. Metro's global readership is approximately 18.3 million daily readers.

In 2013, newspaper advertising expenditure is expected to decline in Western Europe, whereas the newspaper advertising market is expected to increase in Latin America.

Operations

The table below gives the details on operational results:

SEK m	July-Sept		Jan-Sept	
	2013	2012	2013	2012
Revenue				
Europe	95	163	384	703
Emerging Markets	181	174	510	491
Headquarters	16	12	45	45
Total	292	349	939	1 239
Operating profit/loss, EBIT				
Europe	-13	-5	-9	48
Emerging Markets	13	19	23	48
Share of Associates Income	3	2	10	3
Headquarters	-4	-25	-31	-64
Total	-1	-9	-7	35

Revenue for the third quarter of 2013 decreased by SEK 57m compared to the same period previous year. The decrease is mainly the result of Metro's sale of the newspaper operations in Denmark and Holland. Sales in Metro Sweden is down 7% compared to the same quarter last year. The decline in Sweden is mainly the result of a weaker advertising market. Sales in Latin America has continued to increase.

The improved EBIT is explained by lower costs for Metro's headquarters.

Industry and other investments

Investment (SEK m)	Capital/Votes %	Estimated fair value
BillerudKorsnäs	25.1	3 353
Black Earth Farming	24.9	357
Rolnyvik	100	250
Vireo Energy	78	153
Other		3
Total		4 116

Return Industry and other investments	1 year	5 years
Average yearly internal rate of return (IRR)	45%	23%

BillerudKorsnäs

BillerudKorsnäs offers primary fibre-based packaging materials and packaging solutions. The company holds a prominent position in several attractive product segments, both in primary fibre-based materials for consumer packaging and for industrial purposes.

BillerudKorsnäs will release its interim report for the third quarter on 30 October 2013.

Black Earth Farming

Black Earth Farming, with shares listed on NASDAQ OMX Stockholm, is a leading agricultural company with operations in Russia. The company acquires and cultivates agricultural land in the fertile Black Earth region in South-west Russia.

In the second quarter of 2013, Black Earth Farming reported net sales of USD 19.0m (17.9) and an operating profit of USD 16.9m (3.1) including a gain on revaluation of biological assets of USD 21.7m. Progress on key initiatives remain on track. Results are starting to come through and underlying operational performance is expected to be improved this year.



Financial overview

The figures in this report refer to the third quarter and first nine months of the year 2013. The figures shown within brackets refer to the comparable periods in 2012 excluding discontinued operations. Metro is included in the Group's revenue and earnings from the second quarter 2012.

Consolidated earnings for the third quarter

The Group's total revenue during the third quarter amounted to SEK 340m, compared with SEK 410m in the third quarter 2012. The decrease in revenue refer mainly to Metro, see further on page 12.

The change in fair value of financial assets, including dividends received, amounted to SEK 5,748m (1,920), of which a profit of SEK 4,439m (loss of 165) was related to listed holdings and a profit of SEK 1,309m (2,085) to unlisted financial assets, see Note 5 for further details.

Net profit amounted to SEK 5,622m (1,805), corresponding to a profit of SEK 20.36 (6.51) per share.

Consolidated earnings for the first nine months of the year

The Group's total revenue during the first nine months of the year amounted to SEK 1,120m (1,061).

Other operating income includes a revaluation of SEK 44m of the shares in Milvik due to a reclassification from subsidiary to financial asset.

The change in fair value of financial assets, including dividends received, amounted to SEK 4,426m (loss of 1,384), of which a profit of SEK 2,616m (loss of 3,502) was related to listed holdings and a profit of SEK 1,810m (profit of 2,118) to unlisted financial assets, see Note 5 for further details.

Net profit amounted to SEK 4,171m (loss of 1,670), corresponding to a profit of SEK 15.16 (loss of 6.02) per share.

The Group's cash flow and investments

The Group's cash flow from operations amounted to negative SEK 58m (negative 200) during the period January - September.

During the period, Kinnevik signed agreements to invest SEK 1.960m in other shares and securities, see further Note 5.

In January the divestment of Metro Denmark was finalized resulting in a positive cash flow effect of SEK 53m.

The Group's liquidity and financing

The Group's net debt including debt for unpaid investments amounted to SEK 790m at 30 September 2013 (SEK 2,950m at 31 December 2012).

Kinnevik's total credit facilities (including issued bonds) amounted to SEK 8,070m as at 30 September 2013 whereof SEK 6,500m related to a revolving credit facility and SEK 1,200m related to a bond.

The Group's available liquidity, including short-term investments and available credit facilities, totalled SEK

7,239m at 30 September 2013 and SEK 5,029m at 31 December 2012. For further information regarding the Group's interest-bearing loans, see Note 7.

Kinnevik Annual General Meeting 2014

The Annual General Meeting will be held on 12 May 2014 in Stockholm. Shareholders wishing to have matters considered at the Annual General Meeting should submit their proposals in writing to agm@kinnevik.se or to The Company Secretary, Investment AB Kinnevik, Box 2094, SE-103 13 Stockholm, Sweden, at least seven weeks before the Annual General Meeting, in order that the proposal may be included in the notice to the meeting. Further details on how and when to register will be published in advance of the Meeting.

Nomination Committee for the 2014 Annual General Meeting

In accordance with the resolution of the 2013 Annual General Meeting, Cristina Stenbeck has convened a Nomination Committee consisting of members appointed by the largest shareholders in Kinnevik that have chosen to appoint a member to the Nomination Committee. The Nomination Committee is comprised of Cristina Stenbeck, Max Stenbeck appointed by Verdere Sàrl, Wilhelm Klingspor appointed by the Klingspor family, Ramsay Brufer appointed by Alecta, and Edvard von Horn appointed by the von Horn family.

Information about the work of the Nomination Committee can be found on Kinnevik's corporate website at www.kinnevik.se.

Shareholders wishing to propose candidates for election to the Board of Directors of Kinnevik should submit their proposal in writing to agm@kinnevik.se or to the Company Secretary, Investment AB Kinnevik, Box 2094, SE-103 13 Stockholm, Sweden.

Financial reports

The year-end release for 2013 will be published on 14 February 2014.

Stockholm 23 October 2013

Mia Brunell Livfors
President and Chief Executive Officer

Kinnevik discloses the information provided herein pursuant to the Securities Market Act (Sw. lagen om värdepappersmarknaden (2007:528)). The information was submitted for publication at 8.00 CET on 23 October 2013.



Review Report

Introduction

We have reviewed the interim report for Investment AB Kinnevik for the period January 1 - September 30, 2013. The Board of Directors and the President are responsible for the preparation and presentation of this interim report in accordance with IAS 34 and the Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our review.

Scope of Review

We conducted our review in accordance with the Standard on Review Engagements (SÖG) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity. A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review has a different focus and is substantially less in scope than an audit conducted in accordance with ISA and other generally accepted auditing practices. The procedures performed in a review do not enable us to obtain a level of assurance that would make us aware of all significant matters that might be identified in an audit. Therefore, the conclusion expressed based on a review does not give the same level of assurance as a conclusion expressed based on an audit.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim report is not, in all material respects, prepared for the Group in accordance with IAS 34 and the Annual Accounts Act, and for the Parent Company in accordance with the Annual Accounts Act.

Stockholm 23 October 2013
Deloitte AB

Jan Berntsson
Authorized Public Accountant

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Kinnevik was founded in 1936 and thus embodies more than seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following business sectors; Telecom & Financial Services, Online, Media and Industry and other investments.

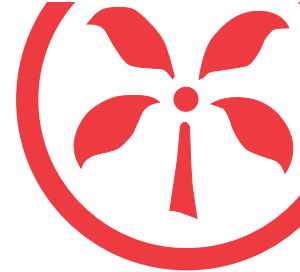
Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

The Kinnevik class A and class B shares are listed on NASDAQ OMX Stockholm's list for Large Cap companies within the financial and real estate sector. The ticker codes are KINV A and KINV B.



CONDENSED CONSOLIDATED INCOME STATEMENT (SEK m)

	Note	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
CONTINUING OPERATIONS						
Revenue		340	410	1 120	1 061	1 591
Cost of goods sold and services		-110	-239	-560	-623	-957
Gross profit/loss		230	171	560	438	634
Selling and administration costs		-331	-222	-771	-517	-771
Other operating income		11	15	83	35	92
Other operating expenses		-6	-30	-22	-44	-53
Operating profit/loss	3	-96	-66	-150	-88	-98
Share of profit/loss of associates accounted for using the equity method		3	0	10	0	10
Dividends received	6	168	294	5 828	2 833	4 264
Change in fair value of financial assets	5	5 580	1 626	-1 402	-4 217	-6 910
Interest income and other financial income		-2	8	9	35	55
Interest expenses and other financial expenses		-25	-53	-98	-189	-255
Profit/loss after financial items		5 628	1 809	4 197	-1 626	-2 935
Taxes		-6	-4	-26	-44	-56
NET PROFIT/LOSS FROM CONTINUING OPERATIONS		5 622	1 805	4 171	-1 670	-2 991
Net profit from discontinued operations		-	203	-	518	3 473
NET PROFIT/LOSS FOR THE PERIOD		5 622	2 008	4 171	-1 152	482
Of which attributable to:						
Equity holders of the Parent Company						
Net profit/loss from continuing operations		5 646	1 813	4 203	-1 662	-2 984
Net profit/loss from discontinued operations		-	202	-	510	3 462
Non-controlling interest						
Net profit/loss from continuing operations		-24	-9	-32	-9	-7
Net profit/loss from discontinued operations		-	1	-	8	11
Earnings per share						
Earnings per share before dilution, SEK		20.36	7.27	15.16	-4.16	1.72
Earnings per share after dilution, SEK		20.35	7.27	15.14	-4.16	1.72
From continuing operations:						
Earnings per share before dilution, SEK		20.36	6.51	15.16	-6.02	-10.77
Earnings per share after dilution, SEK		20.35	6.51	15.14	-6.02	-10.77
Average number of shares before dilution		277 318 298	277 183 276	277 250 787	277 183 276	277 183 276
Average number of shares after dilution		277 628 045	277 483 975	277 563 290	277 474 307	277 483 454



CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (SEK m)

	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
Net profit/loss for the period	5 622	2 008	4 171	-1 152	482
OTHER COMPREHENSIVE INCOME					
Items that will not be reclassified to profit and loss	-	-	-	-	-
Items that may be reclassified to profit and loss					
Translation differences	-5	-50	-27	-63	-31
Cash flow hedging					
- profit/loss during the year	-1	4	21	5	-
- reclassification of amounts accounted for through profit and loss	-	-	-	-	5
Tax attributable to items that will be reclassified to profit and loss	0	-1	0	-1	-1
Total items that will be reclassified to profit and loss	-6	-47	-6	-59	-27
Total other comprehensive income for the period	-6	-47	-6	-59	-27
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	5 616	1 961	4 165	-1 211	455
Total comprehensive income for the period attributable to:					
Equity holders of the Parent Company	5 638	1 973	4 197	-1 203	453
Non-controlling interest	-22	-12	-32	-8	2



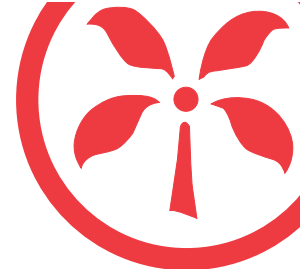
CONDENSED CONSOLIDATED CASH-FLOW STATEMENT (SEK m)

	Note	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
CONTINUING OPERATIONS						
Operating profit/loss		-96	-63	-150	-79	-98
Adjustment for non-cash items		32	34	-4	58	114
Taxes paid		1	-34	-28	-77	-88
Cash flow from operations before change in working capital		-63	-63	-182	-98	-72
Change in working capital		-59	-94	124	-102	-150
Cash flow from operations		-122	-157	-58	-200	-222
Acquisition of subsidiaries	5	0	-53	0	-527	-532
Sale of subsidiaries		0	98	53	98	106
Investments in tangible and intangible fixed assets		-15	-37	-78	-69	-92
Investments in shares and other securities	5	-1 443	-508	-1 960	-4 806	-7 462
Sales of shares and other securities		36	0	46	569	572
Dividends received	6	168	294	5 828	2 833	4 264
Changes in loan receivables		0	144	-1	210	219
Interest received		4	22	9	25	55
Cash flow from investing activities		-1 250	-40	3 897	-1 667	-2 883
Change in interest-bearing liabilities		-452	-617	-1 862	2 739	1 093
Interest paid		-13	-37	-56	-140	-255
Contribution from holders of non-controlling interest		0	15	9	15	32
Dividend paid to equity holders of the Parent company		0	0	-1 803	-1 524	-1 524
Dividend paid to holders of non-controlling interest		0	0	-23	0	-4
Cash flow from financing activities		-465	-639	-3 735	1 090	-658
CASH FLOW FOR THE PERIOD FROM CONTINUING OPERATIONS						
		-1 837	-836	104	-777	-3 763
Cash flow for the period from discontinued operations		-	222	-	1 046	4 035
CASH FLOW FOR THE PERIOD		-1 837	-614	104	269	272
Exchange rate differences in liquid funds		0	0	0	0	0
Cash and short-term investments, opening balance		2 395	1 065	454	182	182
Cash and short-term investments, closing balance		558	451	558	451	454



CONDENSED CONSOLIDATED BALANCE SHEET (SEK m)

ASSETS	Note	2013 30 Sept	2012 30 Sept	2012 31 Dec
Fixed assets				
Intangible fixed assets		954	1 037	1 044
Tangible and biological fixed assets		318	265	281
Financial assets accounted to fair value through profit and loss	5	60 402	57 112	59 953
- <i>whereof interest-bearing</i>		41	19	28
Investments in companies accounted for using the equity method		95	61	79
Deferred tax assets		5	0	18
		61 774	58 475	61 375
Current assets				
Inventories		72	61	64
Trade receivables		296	341	372
Tax receivables		0	0	36
Other current assets		199	324	331
Short-term investments		8	2	1
Cash and cash equivalents		550	387	453
		1 125	1 115	1 257
Assets classified as held for sale		-	10 782	-
TOTAL ASSETS		62 899	70 372	62 632
SHAREHOLDERS' EQUITY AND LIABILITIES				
Shareholders' equity				
Equity attributable to equity holders of the Parent Company		60 975	56 912	58 573
Equity attributable to non-controlling interest		46	92	67
		61 021	57 004	58 640
Long-term liabilities				
Interest-bearing loans	7	1 204	4 381	1 174
Provisions for pensions		37	39	37
Other provisions		4	4	4
Deferred tax liability		-	-	0
Other liabilities		17	17	14
		1 262	4 441	1 229
Short-term liabilities				
Interest-bearing loans	7	169	73	2 111
Provisions		25	1	28
Trade payables		109	155	156
Income tax payable		8	19	59
Other payables		305	469	409
		616	717	2 763
Liabilities directly associated with assets classified as held for sale		-	8 210	-
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES		62 899	70 372	62 632



CONDENSED REPORT OF CHANGES IN EQUITY FOR THE GROUP (SEK m)

	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
Equity, opening balance	55 405	55 035	58 640	59 687	59 687
Total comprehensive income for the period	5 616	1 961	4 165	-1 211	455
Acquisitions from non-controlling interest	-2	-5	-3	-25	-25
Business combination, non-controlling interest	0	-	0	56	59
Contribution from non-controlling interest	0	7	9	12	32
Dividend paid to owners of non-controlling interest	0	-	-23	-	-4
Sale of shares, non-controlling interest	0	-	28	-	-47
Discontinued operations	0	-	0	-	-2
Dividend paid to shareholders of the Parent company	0	-	-1 803	-1 524	-1 524
Effect of employee share saving programme	2	6	8	9	9
Equity, closing amount	61 021	57 004	61 021	57 004	58 640
Equity attributable to the shareholders of the Parent Company	60 975	56 913	60 975	56 913	58 573
Equity attributable to non-controlling interest	46	91	46	91	67

KEY RATIOS	2013 30 Sept	2012 30 Sept	2012 31 Dec
Debt/equity ratio	0.02	0.08	0.06
Equity ratio	97%	81%	94%
Net debt (including debt unpaid investments)	790	4 206	2 950

DEFINITIONS OF KEY RATIOS

Debt/equity ratio	Interest-bearing liabilities including interest-bearing provisions divided by shareholders' equity.
Equity ratio	Shareholders' equity including non-controlling interest as percentage of total assets.
Net debt	Interest-bearing liabilities including interest-bearing provisions and debt unpaid investments less interest bearing receivables, short-term investments and cash and cash equivalents.
Operating margin	Operating profit after depreciation divided by revenue.



NOTES

Note 1 Accounting principles

The consolidated financial statements are prepared in accordance with the International Financial Reporting Standards (IFRS), as adopted by the EU. This report was prepared in accordance with the Annual Accounts Act and IAS 34, Interim Financial Reporting.

Kinnevik apply from 2013 IFRS 13, "Fair Value Measurement". IFRS 13 is a framework for fair value measurement, but does not change which items that should be measured at fair value. The new standard includes more extensive disclosure requirements on fair value measurement. The new standard has not had any effect on Kinnevik's financial statements. The standard has, however, had effect on the disclosures in note 5, Financial assets.

Other accounting principles and calculation methods applied in this report are the same as those described in the 2012 Annual Report.

The IASB has published three new standards relating to consolidation; IFRS 10 Consolidated Financial Statements, IFRS 11, Joint Arrangements and IFRS 12 Disclosures of interests in Other Entities, as well as amended IAS 27 and IAS 28. EU requires that the new standards and amendments are applied as from 1 January 2014. Kinnevik will adopt the new standards and amendments as from 1 January 2014.

Kinnevik has made the assessment that the new standards not will have any effect on Kinnevik except for additional supplementary disclosures.

Note 2 Risk Management

The Group's financing and management of financial risks is centralized within Kinnevik's finance function and is conducted on the basis of a finance policy established by the Board of Directors. The Group's operational risks are primarily evaluated and managed within the particular business area and then reported to the Kinnevik Board.

The Group has established a model for risk management, the aims of which are to identify, control and reduce risks. The identified risks and how they are managed are reported to the Kinnevik Board on a quarterly basis.

Kinnevik is exposed to financial risks mainly in respect of changes in the value of the stock portfolio, changes in market interest rates, exchange rate risks and liquidity and refinancing risks.

The Group is also exposed to political risks since the companies Kinnevik has invested in have a substantial part of their operations in emerging markets such as Latin America, Sub-Saharan Africa, Russia and Eastern Europe.

For a more detailed description of the Company's risks and risk management, refer to the Board of Directors' report and Note 31 of the 2012 Annual Report.

Note 3 Related party transactions

Related party transactions for the interim period are of the same character as the transactions described in the 2012 Annual Report.

During 2013 Kinnevik has acquired shares in Zalando from Rocket Internet and management in Zalando for 72 MEUR.

Note 4 Condensed segment reporting

Kinnevik is a diversified company whose business consists of managing a portfolio of investments and to conduct operations through subsidiaries. The Kinnevik Group's accounting is distributed on the following three accounting segments:

Metro - following the acquisition of Metro on 29 March 2012, Metro is an accounting segment from the second quarter 2012.

Other operating subsidiaries - Rolnyvik, Vireo Energy, Duego Technologies, Saltside and G3 Good Governance Group. The figures for 2012 also include Relevant Traffic, disposed during the fourth quarter and Milvik, that is accounted to fair value through profit and loss from 2013.

Parent Company & other - all other companies and financial assets (including change in fair value of financial assets). This distribution coincides with the internal structure for controlling and monitoring used by Kinnevik's management.



1 Jan-30 Sept 2013	Metro	Other operating subsidiaries	Parent company & other	Total Group
Revenue	938	177	5	1 120
Operating costs	-941	-244	-115	-1 300
Depreciation	-13	-16	-2	-31
Other operating income and expenses	0	56	5	61
Operating profit/loss	-16	-27	-107	-150
Share of profit/loss of associates accounted for using the equity method	10	0	0	10
Dividends received	0	0	5 828	5 828
Change in fair value of financial assets	0	0	-1 402	-1 402
Financial net	3	-7	-85	-89
Profit/loss after financial items	-3	-34	4 234	4 197
Investments in subsidiaries and financial fixed assets	12	-	1 948	1 960
Investments in tangible and intangible fixed assets	18	57	3	78

1 Jan-30 Sept 2012	Metro	Other operating subsidiaries	Parent Company & other	Total Group
Revenue	797	258	6	1 061
Operating costs	-759	-273	-83	-1 115
Depreciation	-15	-8	-2	-25
Other operating income and expenses	2	-11	0	-9
Operating profit/loss	25	-34	-79	-88
Dividends received	0	-	2 833	2 833
Change in fair value of financial assets	4	-	-4 221	-4 217
Financial net	-47	-	-107	-154
Profit/loss after financial items	-18	-34	-1 574	-1 626
Investments in subsidiaries and financial fixed assets	826	105	4 436	5 367
Investments in tangible and intangible fixed assets	7	60	2	69
Impairment of goodwill	-	-18	-	-18



Note 5 Financial assets

Kinnevik's unlisted holdings are valued using IFRS 13 and the International Private Equity and Venture Capital Valuation Guidelines, whereby a collective assessment is made to establish the valuation method that is most suitable for each individual holding. Firstly, it is considered whether any recent transactions have been made at arm's length in the companies. For new share issues, consideration is taken to if the newly issued shares have better preference to the company's assets than earlier issued shares if the company is being liquidated or sold. For companies where no or few recent arm's length transactions have been performed, a valuation is conducted by applying relevant multiples to the company's historical and forecast key figures, such as sales, profit, equity, or a valuation based on future cash flows. When performing a valuation based on multiples, consideration is given to potential adjustments due to, for example, difference in size, historic growth and geographic market between the current company and the group of comparable companies.

Work to measure Kinnevik's unlisted holdings at fair value is performed by the financial department and based on financial information reported from each holding. The correctness of the financial information received is ensured through continuous contacts with management of each holding, monthly reviews of the accounts, as well as internal audits performed by auditors engaged by Kinnevik. Prior to decisions being made about the valuation method to be applied for each holding, and the most suitable peers with which to compare the holding, the financial department obtains information and views from the investment team, as well as external sources of information. Information and opinions on applicable methods and groups of comparable companies are also obtained periodically from well-renowned, valuation companies in the market. The results from the valuation is discussed firstly with the CEO and the Chairman of the Audit Committee, following which a draft is sent to all members of the Audit Committee, who analyze and discuss the outcome before it is approved at a meeting attended by the company's external auditors.

Below is a summary of the valuation methods applied in the accounts as per 30 September 2013.

Company	Valuation method	Valuation assumptions
Zalando	Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others, Amazon, Asos, CDON and Yoox. The average sales multiple for the peer group has been reduced due to Zalando's lower profitability. Value in transactions in the company's shares (sale of secondary shares as well as directed new share issue) has been considered when establishing fair value in the accounts as per 30 September.	Last 12 months historical sales has been multiplied with a sales multiple of 2.0. The entire company has been valued at EUR 3.7bln.
Avito	Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others, HomeAway, Rightmove and Trade Me Group.	Last 12 months historical sales has been multiplied with a sales multiple of 9.9. The entire company has been valued at SEK 4.7bln.
Bigfoot I, Bigfoot II, BigCommerce, Home24, Wimdu	Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others: - for Bigfoot I, Bigfoot II and BigCommerce: Amazon, Asos, CDON and Yoox; - for Home24: Amazon, CDON, Williams-Sanoma and Bed, Bath & Beyond; and - for Wimdu: HomeAway, Priceline, Expedia and TripAdvisor. The average sales multiple for the peer group has been reduced to reflect factors such as lack of profitability and early e-commerce market. For the holding companies Bigfoot I, Bigfoot II and BigCommerce, the underlying operating businesses (e.g. Dafiti and Lamoda) have been valued separately. The valuations also consider what preference the owned shares have in case of liquidation or sale of the entire company.	Applied sales multiples for last 12 months historical sales: - Bigfoot I: 1.4-2.0 - Bigfoot II: 1.4 - BigCommerce: 0.8-1.3 - Home24: 1.0 - Wimdu: 2.5
Rocket Internet GmbH	Portfolio companies valued as per above, cash balance and other assets as per Rocket financial statements.	N/A
Bayport Management	Valuation based on net profit, book value and growth compared to peers.	Price/Earnings 11 Price/Book value 2.5 Return on equity 27.5% Terminal growth 8% Cost of equity 15%
Milvik/BIMA	Latest transaction value.	USD 17m for the entire company.
Other portfolio companies	Fair value corresponds to cost.	N/A

For the companies in the table above that are valued based on sales multiples (i.e. direct and indirect ownership in Zalando, Bigfoot I, Bigfoot II, Home24, BigCommerce, Wimdu and Avito), an increase in the multiple by 10% would have increased estimated fair value by SEK 1,361m. Similarly, a decrease in the multiple by 10% would have decreased estimated fair value by SEK 1,358m.

When establishing the fair value of other financial instruments, methods that in every individual case are assumed to provide the best estimation of fair value have been used. For assets and liabilities maturing within one year, a nominal value



adjusted for interest payments and premiums is assumed to provide a good approximation to fair value.

Information is provided in this note per class of financial instruments that are valued at fair value in the balance sheet, distributed in the levels stated below:

Level 1: Fair value established based on listed prices in an active market for the same instrument.

Level 2: Fair value established based on valuation techniques with observable market data, either directly (as a price) or indirectly (derived from a price) and not included in Level 1.

Level 3: Fair value established using valuation techniques, with significant input from data that is not observable in the market.

Change in fair value of financial assets

	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
Millicom	3 193	-1 570	189	-3 026	-4 805
Tele2	474	1 653	-4 729	-2 005	-2 263
Transcom	29	28	95	61	41
Bayport Management	-22	6	47	52	65
Seamless	20	19	28	34	30
Other	-	-2	3	-	-
Telecom & Financial Services	3 694	134	-4 367	-4 884	-6 932
Zalando ¹⁾	923	1 518	1 740	1 475	1 563
Avito ²⁾	220	-6	531	362	538
Bigfoot I ¹⁾	-14	-56	10	-78	-48
Bigfoot II ¹⁾	-3	-149	-443	-158	-53
Home 24 ¹⁾	109	-29	-158	-44	-37
Wimdu ¹⁾	-2	-13	2	-16	-16
BigCommerce ¹⁾	-3	-5	-93	-8	-3
Groupon ¹⁾	-	-	-	-628	-628
Rocket Internet and other portfolio companies	-65	533	-4	247	-165
CDON Group	-6	-1	-204	52	35
Other	-4	-6	7	-7	1
Online	1 155	1 786	1 388	1 197	1 187
Metro ³⁾	-	-	-	39	39
Modern Times Group MTG	666	-393	1 483	-519	-1 394
Media	666	-393	1 483	-480	-1 355
BillerudKorsnäs	68	-	192	-	294
Black Earth Farming	-5	99	-98	-50	-104
Industry and other investments	63	99	94	-50	190
Parent Company and other	2	-	-	-	-
Total	5 580	1 626	-1 402	-4 217	-6 910
-of which traded in an active market, level 1	4 439	-165	-3 044	-6 042	-8 755
-of which fair value established using valuation techniques, level 3	1 141	1 791	1 642	1 825	1 845

¹⁾ Direct shareholding only.

²⁾ Direct shareholding and indirect shareholding via Vosvik.

³⁾ Metro became a subsidiary to Kinnevik on 29 March 2012. The change in fair value for 2012 relates to the period from 1 January until the bid was published on 6 February.



Financial assets accounted at fair value through profit and loss

30 Sept 2013					
listed companies					
	Class	Class	2013	2012	2012
	A shares	B shares	30 Sept	30 Sept	31 Dec
Millicom	37 835 438		21 472	23 061	21 283
Tele2	18 430 192	117 065 945	11 138	16 124	15 867
Transcom	247 164 416	163 806 834	325	250	230
Bayport Management			597	573	586
Milvik/BIMA			48	0	-
Seamless	3 898 371		94	51	65
Other			70	66	71
Telecom & Financial services			33 744	40 125	38 102
Zalando ¹⁾			11 249	3 703	6 279
Avito ²⁾			1 454	769	923
Bigfoot I ¹⁾			1 489	1 448	1 479
Bigfoot II ¹⁾			434	595	708
Home 24 ¹⁾			596	738	754
Wimdu ¹⁾			260	338	345
BigCommerce ¹⁾			332	280	286
Groupon ¹⁾			-	-	-
Rocket Internet and other portfolio companies			1 665	3 899	3 451
CDON Group	24 959 410		589	681	664
Other			218	155	179
Online			18 286	12 606	15 068
Modern Times Group MTG	4 461 691	9 042 165	4 525	3 917	3 042
Other			84	82	84
Media			4 609	3 999	3 126
BillerudKorsnäs	51 827 388		3 353	0	3 161
Black Earth Farming	51 811 828		357	378	456
Other			4	3	3
Industry and other investments			3 714	381	3 620
Parent Company and other			49	1	37
Total			60 402	57 112	59 953
-of which traded in an active market, level 1			41 853	44 462	44 768
-of which fair value established using valuation techniques, level 3			18 549	12 650	15 185

¹⁾ Direct shareholding only.

²⁾ Direct shareholding and indirect shareholding via Vosvik.



Investments in shares and securities	2013	2012	2013	2012	2012
	1 Jul-	1 Jul-	1 Jan-	1 Jan-	Full
SEKm	30 Sept	30 Sept	30 Sept	30 Sept	year
Subsidiaries					
Metro (net of acquired cash balance)	-	53	-	438	438
G3 Group (net of acquired cash balance)	-	-	-	89	89
Other	-	-	-	-	5
Cash flow from investments in subsidiaries	-	53	-	527	532
Other shares and securities					
Bayport	-	96	-	116	116
Seamless	-	-	-	16	35
Other	-	-	10	32	36
Total Telecom & Financial services	-	96	10	164	187
Zalando	-20	29	855	1 169	3 658
Avito	-	-	-	50	50
Bigfoot I	-	-	-	1 003	1 003
Bigfoot II	-	172	169	533	532
Home24	-	-	-	428	428
Wimdu	-	-	-	88	86
BigCommerce	-	140	138	289	289
Rocket Internet with other portfolio companies	575	52	614	663	631
CDON	-	-	129	-	-
Other	-	-	33	41	67
Total Online	555	393	1 938	4 264	6 744
Metro	-	-	12	-	19
Total Media	-	-	12	-	19
Black Earth Farming	-	8	-	8	132
Total Industry and other investments	-	8	-	8	132
Total investments other shares and securities	555	497	1 960	4 436	7 082
- of which traded in an active market, level 1	-	8	129	24	167
- of which fair value established using valuation techniques, level 3	555	489	1 831	4 412	6 915
- of which paid during the period	555	489	1 960	4 316	6 972
Paid on investments made in earlier periods	888	19	-	490	490
Cash flow from investments in other shares and securities	1 443	508	1 960	4 806	7 462
Financial assets valued accounted to fair value, level 3					
	2013	2012	2013	2012	2012
	1 Jul-	1 Jul-	1 Jan-	1 Jan-	Full
	30 Sept	30 Sept	30 Sept	30 Sept	year
Opening balance, book value	16 883	10 608	15 185	7 243	7 243
Acquisitions	555	490	1 831	4 413	6 981
Reclassification	-	-100	49	28	-
Disposals	-35	-	-155	-656	-656
Amortization on loan receivables	-	-144	-	-210	-210
Change in value through the income statement	1 141	1 791	1 642	1 825	1 804
Fx gain/losses and other	5	5	-3	7	23
Closing balance, book value	18 549	12 650	18 549	12 650	15 185



Note 6 Dividends received

	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
Millicom	-	-	665	656	1 407
Tele2	-	-	4 756	1 761	1 761
MTG	-	-	135	122	122
Rocket Internet	168	294	168	294	974
BillerudKorsnäs	-	-	104	-	-
Total dividends received	168	294	5 828	2 833	4 264
Of which ordinary dividends	-	-	1 866	1 659	1 659

Note 7 Interest-bearing loans

	2013 30 Sept	2012 30 Sept	2012 31 Dec
Interest-bearing long-term loans			
Liabilities to credit institutions	21	4 420	-
Capital markets issues	1 200	0	1 199
Accrued borrowing cost	-17	-39	-25
	1 204	4 381	1 174
Interest-bearing short-term loans			
Liabilities to credit institutions	20	73	1 268
Capital markets issues	149	0	843
	169	73	2 111
Total long and short-term interest-bearing loans	1 373	4 454	3 285

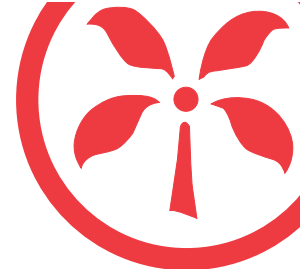
Kinnevik's total credit facilities (including issued bonds) amounted to SEK 8,070m as at 30 September 2013 whereof SEK 6,500m related to a revolving credit facility and SEK 1,200m related to a bond.

Out of the total amount of outstanding loans as per 30 September 2013, SEK 149m related to short-term funding under a commercial paper program. The refinancing risk of these short term loans is minimized by always keeping the same amount available under Kinnevik's revolving credit facility.

At 30 September 2013 the Group had not provided any security for any of its outstanding loans.

The outstanding loans carry an interest rate of Stibor or similar base rate with an average margin of 1.7% (1.2%). All bank loans have variable interest rates (up to 3 months) while financing from the capital markets vary between 1 to 12 months for the loans under the commercial paper program and 5 years fixed for the outstanding bond (as per date of issue). As per 30 September 2013, the average remaining duration was 2.5 years for all credit facilities including the bond (but excluding the unutilized one year extension option related to the Group's SEK 6.500m credit facility).

Of the Group's interest expenses and other financial costs of SEK 98m (189), interest expenses amounted to SEK 56m (147). The average interest rate for the first nine months of the year was 3.0% (3.1%) (calculated as interest expense in relation to average interest-bearing liabilities).



CONDENSED PARENT COMPANY INCOME STATEMENT (SEK m)

	2013 1 Jul- 30 Sept	2012 1 Jul- 30 Sept	2013 1 Jan- 30 Sept	2012 1 Jan- 30 Sept	2012 Full year
Revenue	5	4	9	14	20
Administration costs	-39	-25	-123	-80	-121
Other operating income	0	0	6	0	0
Operating loss	-34	-21	-108	-66	-101
Dividends received	-	-	10 626	3 756	3 900
Result from financial assets	0	0	-5 488	111	-10
Net interest income/expense	105	88	300	255	327
Profit/loss after financial items	71	67	5 330	4 056	4 116
Group contributions	-	-	-	-	-300
Profit/loss before taxes	71	67	5 330	4 056	3 816
Taxes	0	0	0	-18	-24
Net profit/loss for the period	71	67	5 330	4 038	3 792
Total comprehensive income for the period	71	67	5 330	4 038	3 792

CONDENSED PARENT COMPANY BALANCE SHEET (SEK m)

	2013 30 Sept	2012 30 Sept	2012 31 Dec
ASSETS			
Tangible fixed assets	5	3	3
Financial fixed assets	49 424	50 144	51 704
Short-term receivables	85	53	290
Cash and cash equivalents	15	0	12
TOTAL ASSETS	49 529	50 200	52 009
SHAREHOLDERS' EQUITY AND LIABILITIES			
Equity	44 522	41 232	40 986
Provisions	30	31	30
Long-term liabilities	4 439	8 609	3 177
Short-term liabilities	538	328	7 816
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	49 529	50 200	52 009

The Parent Company's liquidity, including short-term investments and unutilized credit facilities, totalled SEK 6,696m at 30 September 2013 and SEK 4,587m at 31 December 2012. The Parent Company's interest bearing external liabilities amounted to SEK 1,375m (3,257) on the same dates.

Investments in tangible fixed assets amounted to SEK 3m (2) during the period.

Distribution by class of shares on 30 September 2013 was as follows:

	Number of shares	Number of votes	Par value (SEK 000s)
Outstanding Class A shares, 10 votes each	42 369 312	423 693 120	4 237
Outstanding Class B shares, 1 vote each	234 948 986	234 948 986	23 495
Class B shares in own custody	449 892	449 892	45
Registered number of shares	277 768 190	659 091 998	27 777

The total number of votes for outstanding shares in the Company amounted at 30 September 2013 to 658,642,106, excluding the 449,892 Class B treasury shares which may not be represented at general meetings.



During June, following approval at the AGM in May, 185,000 class C shares held in treasury were newly issued to ensure future delivery to participants in incentive programs. Thereafter all 449,892 class C shares held in treasury were converted to class B shares held in treasury in accordance with the provision in the Articles of Association regarding conversion of class C shares.

In accordance with the proposal on reclassification, approved by an Extraordinary General Meeting held on 18 June this year, owners of 6,296,012 Class A shares in Kinnevik required reclassification of those Class A shares to Class B shares. The reclassification was registered at the Swedish Company Registration Office in July.

The company has been informed that the agreement between Verdere S.à.r.l., SMS Sapere Aude Trust, Sophie Stenbeck and HS Sapere Aude Trust regarding coordinated voting of their shares has expired. After reclassification, Verdere S.à.r.l control 44.8% of the votes and 10.6% of the capital in Kinnevik.

The Board has authorization to repurchase a maximum of 10% of all shares in the Company. The Board has not used the authorization during 2013. There are no convertibles or warrants in issue.