



K I N N E V I K

PRESS RELEASE

12 February 2018

### VERDERE GRANTS CALL OPTIONS TO KINNEVIK'S CEO

**Kinnevik AB (publ) ("Kinnevik") today announced that Kinnevik has been informed by its largest shareholder Verdere S.à r.l. that Verdere S.a r.l. has agreed to grant 200,000 call options that entitles to purchase 200,000 Kinnevik Class B shares to Kinnevik's Chief Executive Officer Georgi Ganev in order to further align his interest with Kinnevik's shareholders.**

The call options will be purchased on market terms, and the value of the call options (the premium) has been calculated by an independent valuation institute using a standard valuation model (Black-Scholes). Each option entitles to the purchase of one (1) Kinnevik Class B share during a period of three months after a five year period at a strike price of SEK 325.44.

For further information, visit [www.kinnevik.com](http://www.kinnevik.com) or contact:

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Kinnevik is an industry focused investment company with an entrepreneurial spirit. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)