



K I N N E V I K

PRESS RELEASE

6 August 2017

HENRIK POULSEN APPOINTED DEPUTY CHAIRMAN OF KINNEVIK

Kinnevik AB (publ) ("Kinnevik") today announced that the Board of Directors has agreed to appoint Henrik Poulsen as Deputy Chairman alongside Dame Amelia Fawcett. Henrik Poulsen was elected Director of the Board at the Annual General Meeting 2017 and he is a member of Kinnevik's Audit Committee.

Henrik Poulsen is the Chief Executive Officer of Dong Energy, the global leader in offshore wind power. Prior to joining Dong Energy in 2012, Henrik was the Chief Executive Officer of Danish telecommunications company TDC between 2008 and 2012.

Tom Boardman, Chairman of the Board commented:

"I am delighted that Henrik will assume the role as Deputy Chairman of Kinnevik. Since his election in May, Henrik has been a very active Director bringing significant sector experience and operational insights to the Board discussions, and I look forward to working even closer with him in his role as Deputy Chairman."

The Nomination Committee representing more than 50% of the votes of the Company supports the Board's appointment of Henrik Poulsen as Deputy Chairman.

This information is information that Kinnevik AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 20:30 CET on 6 August 2017.

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Kinnevik is an industry focused investment company with an entrepreneurial spirit. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)