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PRESS RELEASE

7 June 2017

KINNEVIK: LAUNCH OF ACCELERATED BOOKBUILD OF SHARES IN ROCKET INTERNET SE

Kinnevik AB (publ) today announced the launch of an accelerated bookbuilding process by Kinnevik Internet Lux S.à r.l. ("Kinnevik") to institutional investors (the "Transaction") of approximately 10.9 million existing shares (the "Placing Shares") in Rocket Internet SE (the "Company"). The Placing Shares represent 6.6 percent of the Company's issued share capital and constitute Kinnevik's entire remaining shareholding in the Company.

Joh. Berenberg, Gossler & Co. KG ("**Berenberg**") will be acting as Sole Bookrunner in the Transaction. The placement price is subject to agreement between Berenberg and Kinnevik at the close of the bookbuilding process, and the results of the Transaction will be announced as soon as practicable thereafter. The Transaction is subject to certain customary conditions precedent.

This information is information that Kinnevik AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 17.40 CET on 7 June 2017.

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Kinnevik is an industry focused investment company with an entrepreneurial spirit at its heart. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)

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