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KINNEVIK PUBLISHES ANNUAL REPORT FOR 2016

Kinnevik AB's Annual Report for the fiscal year 2016 is available starting today at www.kinnevik.com. The report will be sent by post to shareholders upon request.

If you would like to order a copy of the report, please send an e-mail with your name and address to <u>info@kinnevik.com</u>.

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Kinnevik is an industry focused investment company with an entrepreneurial spirit. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.