

PRESS RELEASE 8 March 2017

KINNEVIK ISSUES SEK 1 BILLION BOND

Kinnevik AB (publ) ("Kinnevik") today announced that it has issued a SEK 1bn bond in the Swedish bond market.

The bond has a final maturity of five years and a floating rate coupon of the three-month STIBOR plus 1.10 percent. In order to hedge the interest rate risk, Kinnevik has entered into an interest rate swap agreement whereby it will pay a fixed annual interest rate of 1.495 percent on the full SEK 1bn.

The bond is issued under Kinnevik's Medium Term Note ("MTN") Programme established in February 2017 with a framework amount of SEK 4bn.

For further information, visit www.kinnevik.com or contact:

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Kinnevik is an industry focused investment company with an entrepreneurial spirit at its heart. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.