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PRESS RELEASE

22 February 2017

**KINNEVIK: RESULTS OF THE ACCELERATED BOOKBUILD
OF SHARES IN ROCKET INTERNET SE**

Further to the announcement on 22 February 2017, Kinnevik AB today announced that Kinnevik Internet Lux S.à r.l. ("Kinnevik") has completed the placement of approximately 10.9 million shares (the "Placing Shares") in Rocket Internet SE (the "Company") to institutional investors by way of an accelerated bookbuilding process (the "Transaction"). The placement price is EUR 19.25 per share. The Placing Shares represent 6.6% of the Company's issued share capital and constitute 50% of Kinnevik's shareholding in the Company before the Transaction.

BofA Merrill Lynch acted as Sole Bookrunner in the Transaction. Kinnevik's gross proceeds from the Transaction will amount to EUR 209m. The Company will not receive any proceeds from the Transaction.

Following settlement of the Transaction, Kinnevik will hold approximately 10.9 million shares in the Company, representing 6.6% of the Company's issued share capital. The trade date for the Transaction will be 23 February 2017 and settlement is expected to occur on 27 February 2017.

In connection with the Transaction, Kinnevik has committed to a lock-up period of 90 days in respect of its remaining shareholding in the Company, subject to customary exceptions and waiver by the Sole Bookrunner.

This information is information that Kinnevik AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 21.45 CET on 22 February 2017.

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Kinnevik is an industry focused investment company with an entrepreneurial spirit at its heart. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)

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