



K I N N E V I K

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PRESS RELEASE

22 February 2017

**KINNEVIK: LAUNCH OF ACCELERATED BOOKBUILD  
OF SHARES IN ROCKET INTERNET SE**

**Kinnevik AB today announced the launch of an accelerated bookbuilding process by Kinnevik Internet Lux S.à r.l. ("Kinnevik") to institutional investors (the "Transaction") of approximately 10.9 million existing shares (the "Placing Shares") in Rocket Internet SE (the "Company"). The Placing Shares represent 6.6% of the Company's issued share capital and constitute 50% of Kinnevik's shareholding in the Company.**

BofA Merrill Lynch will be acting as Sole Bookrunner in the Transaction. The Sole Bookrunner and Kinnevik reserve the right to increase the total number of Placing Shares.

The placement price and the final number of Placing Shares is subject to agreement between BofA Merrill Lynch and Kinnevik at the close of the bookbuilding process, and the results of the Transaction will be announced as soon as practicable thereafter.

The Transaction is subject to certain customary conditions precedent and Kinnevik has reserved the right to terminate the Transaction at its sole discretion at any time until the pricing at the end of the bookbuilding process.

This information is information that Kinnevik AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 17:35 CET on 22 February 2017.

For further information, visit [www.kinnevik.com](http://www.kinnevik.com) or contact:

Torun Litzén, Director Investor Relations  
Phone +46 (0)8 562 000 83  
Mobile +46 (0)70 762 00 83

Kinnevik is an industry focused investment company with an entrepreneurial spirit at its heart. Our purpose is to build the digital consumer businesses that provide more and better choice. We do this by working in partnership with talented founders and management teams to create, invest in and lead fast growing businesses in developed and emerging markets. We believe in delivering both shareholder and social value by building well governed companies that contribute positively to society. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)

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