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KINNEVIK: ANNUAL REPORT 2015

Investment AB Kinnevik's Annual Report for the fiscal year 2015 is available starting today at www.kinnevik.com. The report will be sent by post to shareholders upon request.

If you would like to order a copy of the report, please send an e-mail with your name and address to <u>info@kinnevik.com</u>.

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Kinnevik is an entrepreneurial investment group focused on building digital consumer businesses. We work in partnership with talented founders and managers to create, invest in and lead fast growing digital businesses both in developed and developing countries. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.