Investment AB Kinnevik

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NOMINATION COMMITTEE AHEAD OF 2016 ANNUAL GENERAL MEETING

In accordance with the shareholder resolution of the 2015 Annual General Meeting, Cristina Stenbeck has convened the Nomination Committee comprising Kinnevik's larger shareholders in terms of voting interest.

The Nomination Committee shall comprise Cristina Stenbeck as Executive Chairman of the Board of Directors and representing Verdere Sarl, Wilhelm Klingspor representing the Klingspor family, Edvard von Horn representing the von Horn family, James Anderson representing Baillie Gifford and Ramsay Brufer representing Alecta.

Information about the work of the Nomination Committee can be found on Kinnevik's corporate website at www.kinnevik.se. Shareholders wishing to propose candidates for election to the Board of Directors of Kinnevik should submit their proposal in writing to agm@kinnevik.se or to the Company Secretary, Investment AB Kinnevik, Box 2094, SE-103 13 Stockholm, Sweden.

For further information, visit www.kinnevik.se or contact:

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Kinnevik is an entrepreneurial investment group focused on building digital consumer businesses in four sectors: Communication, E-commerce & Marketplaces, Entertainment, and Financial Services. We work in partnership with talented founders and managers to create, invest in and lead fast growing digital businesses both in developed and developing countries. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families.

Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.