Investment A B.Kinnevik

Skeppsbron 18 P.O. Box 2094 SE-103 13 Stockholm, Sweden www.kinnevik.se



(Publ) Reg no 556047-9742 Phone + 46 8 562 000 00 Fax + 46 8 20 37 74

PRESS RELEASE

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## INVESTMENT AB KINNEVIK'S ANNUAL GENERAL MEETING

## REMINDER AND PRE-AGM Q&A SESSION WITH CHAIRMAN AND CEO

Investment AB Kinnevik will hold its Annual General Meeting on Monday 18 May 2015 starting at 10.00 a.m. CET at Hotel Rival, Mariatorget 3 in Stockholm. Prior to the formal AGM a Chairman and CEO Q&A session will be held starting at 8.30 a.m.

Shareholders who wish to attend the Annual General Meeting shall:

- be entered in the share register maintained by Euroclear Sweden on Monday 11 May 2015,
- give notice of their attendance no later than Monday 11 May 2015. Notice to attend is to be made on the company's website at www.kinnevik.se, by telephone to +46 (0) 771 246 400 or by mail to Investment AB Kinnevik, c/o Computershare AB, P.O. Box 610, SE-182 16 Danderyd, Sweden.

Registration for the Meeting will commence at 8.00 a.m.

Starting at 8.30 a.m. Kinnevik will host a Q&A session moderated by Peter Karlsson, Head of Equity & Credit research at Handelsbanken Capital Markets, during which Kinnevik's Executive Chairman Cristina Stenbeck and CEO Lorenzo Grabau will address key topics around Kinnevik's strategy and operations.

## For further information, visit <u>www.kinnevik.se</u> or contact:

Torun Litzén, Director, Investor RelationsPhone +46 (0)8 562 000 83

Mobile +46 (0)70 762 00 83

Kinnevik is an entrepreneurial investment group focused on building digital consumer businesses in four sectors: Communication, E-commerce & Marketplaces, Entertainment, and Financial Services. We work in partnership with talented founders and managers to create, invest in and lead fast growing digital businesses both in developed and developing countries. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families.

Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.