

Investment AB Kinnevik

*Skoppssbron 18
P.O. Box 2094
SE-103 13 Stockholm, Sweden
www.kinnevik.se*



*Publ. Reg no 556047-9742
Phone +46 8 562 000 00
Fax +46 8 20 37 74*

PRESS RELEASE

13 April 2015

INVESTMENT AB KINNEVIK: Conference call to present first quarter 2015 on Thursday, 23 April at 10.00 (CET).

Investment AB Kinnevik will publish financial results for the first quarter 2015 at around 08:00 CET on Thursday, 23 April, 2015.

The company will host a conference call the same day at 10.00 CET. The presentation will be held in English and also be made available via audiocast on Kinnevik's website, www.kinnevik.se.

Dial-in information:

To ensure that you are connected to the conference call, please dial in and register your attendance a few minutes before the conference call begins.

Dial-in numbers:

SE: +46850556474
UK: +442033645374
US: +18557532230

For further information, visit www.kinnevik.se or contact:

Torun Litzén, Director, Investor Relations

Phone +46 (0)8 562 000 83

Mobile +46 (0)70 762 00 83

Kinnevik is an entrepreneurial investment group focused on building digital consumer brands in four sectors: Communication, E-commerce & Marketplaces, Entertainment, and Financial Services. We work in partnership with talented founders and managers to create, invest in and lead fast growing digital businesses both in developed and developing countries. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families.

Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.