Investment AB Kinnevik

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PRESS RELEASE

28 January 2015

INVESTMENT AB KINNEVIK: Conference call to present fourth quarter and full-year results for 2014 on Friday, 6 February at 10.00 (CET).

Investment AB Kinnevik will publish financial results for the fourth quarter and full-year 2014 at around 08:00 CET on Friday, 6 February, 2015.

The company will host a conference call the same day at 10.00 CET. The presentation will be held in English and also be made available via audiocast on Kinnevik's website, www.kinnevik.se.

Dial-in information:

To ensure that you are connected to the conference call, please dial in and register your attendance a few minutes before the conference call begins.

Dial-in numbers:

SE: +46 850556474 UK: +44 2033645374 US: +18557532230

For further information, visit www.kinnevik.se or contact:

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Investment AB Kinnevik was founded in 1936 and thus embodies seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following business sectors; Communication, E-Commerce and Marketplaces, Media and Financial Service and other investments. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

The Kinnevik's class A and class B shares are admitted to trading on the NASDAQ OMX Stockholm's list for large cap companies, within the financial and real estate sector. The ticker codes are KINVA and KINVB.