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PRESS RELEASE

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ROCKET INTERNET TO PUBLISH FINANCIAL RESULTS

Investment AB Kinnevik (publ) ("Kinnevik") today announced that Rocket Internet will publish results on Monday 17 November.

Rocket Internet's financial report will include summary financials for the five Global Fashion Group companies (Dafiti, Lamoda, Jabong, Namshi and Zalora) as well as for Home24, Westwing, Lazada, Linio and Jumia for the first six months of 2014.

For further information, please refer to <https://www.rocket-internet.com/investors>.

Kinnevik will publish highlights of the financial results at the same time.

For further information, visit www.kinnevik.se or contact:

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Investment AB Kinnevik is a leading, long-term oriented, investment company based in Sweden. Kinnevik primarily invests in consumer centric businesses that provide innovative and value-added technology-enabled services. Our main areas of focus are the Communications, e-Commerce, Entertainment and Financial Services sectors. We own significant stakes in over 50 companies that operate in more than 80 countries across five continents, with a particular emphasis on growth markets. The Kinnevik Group employs more than 90 000 people around the world.

Kinnevik actively supports the companies in which it invests and plays an influential role on their respective Boards. Kinnevik was founded in 1936 by three Swedish families who continue to play a leadership role in the ownership of the Company and in the pursuit of its entrepreneurial ventures.

Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.