

# *Investment AB Kinnevik*

*Skoppsbron 18  
P.O. Box 2094  
SE-103 13 Stockholm, Sweden  
[www.kinnevik.se](http://www.kinnevik.se)*



*(Publ) Reg no 556047-9742  
Phone +46 8 562 000 00  
Fax +46 8 20 37 74*

PRESS RELEASE

17 September 2014

## **ZALANDO PUBLISHES PROSPECTUS FOR IPO**

**Investment AB Kinnevik (publ) ("Kinnevik") today announced that Zalando has published the prospectus (including price range) for its upcoming Initial Public Offering (IPO).**

Zalando has today, after approval from the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht BaFin) published its prospectus for its upcoming Initial Public Offering (IPO).

Zalando has set the price range for the company's shares at EUR 18.00-22.50, equivalent to a pre money equity value for Zalando of approximately EUR 4.1bn to EUR 5.1bn on a fully diluted basis.

If the value of Zalando derived from the indicative price range would be applied to Kinnevik's financial statements as per 30 June 2014, the book value of Kinnevik's shares in Zalando would have been SEK 0.5-3.7bn higher than reported, equivalent to an increase in net asset value of SEK 1.8-13.5 per share.

Kinnevik has entered into customary lock-up arrangements, implying that Kinnevik's Zalando shares will be subject to a lock-up period of 180 days from the first day of trading.

Kinnevik discloses the information provided herein pursuant to the Securities Market Act (Sw. lagen om värdepappersmarknaden (2007:528)). The reference to the IPO does not constitute an offer to acquire securities or investment advice. The information was submitted for publication on 17 September 2014 at 08.30 pm (CET).

**For further information, visit [www.kinnevik.se](http://www.kinnevik.se) or contact:**

Torun Litzén, Director, Investor Relations      Phone +46 (0)8 562 000 83

Mobile +46 (0)70 762 00 83

*Investment AB Kinnevik is a leading, long-term oriented, investment company based in Sweden. Kinnevik primarily invests in consumer centric businesses that provide innovative and value-added technology-enabled services. Our main areas of focus are the Communications, e-Commerce, Entertainment and Financial Services sectors. We own significant stakes in over 50 companies that operate in more than 80 countries across five continents, with a particular emphasis on growth markets. The Kinnevik Group employs more than 90 000 people around the world.*

*Kinnevik actively supports the companies in which it invests and plays an influential role on their respective Boards. Kinnevik was founded in 1936 by three Swedish families who continue to play a leadership role in the ownership of the Company and in the pursuit of its entrepreneurial ventures.*

*Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.*