

# *Investment AB Kinnevik*

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PRESS RELEASE

11 September 2014

## **REMINDER: KINNEVIK CAPITAL MARKETS DAY 18 SEPTEMBER 2014**

**Investment AB Kinnevik (publ) ("Kinnevik") will be hosting a Capital Markets Day on 18 September 2014 in Stockholm, Sweden.**

Please find the full program below. Register your participation at [www.kinnevik.se](http://www.kinnevik.se) no later than 15 September 2014. Kinnevik will not be webcasting the event.

**For further information, visit [www.kinnevik.se](http://www.kinnevik.se) or contact:**

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*Investment AB Kinnevik is a leading, long-term oriented, investment company based in Sweden. Kinnevik primarily invests in consumer centric businesses that provide innovative and value-added technology-enabled services. Our main areas of focus are the Communications, e-Commerce, Entertainment and Financial Services sectors. We own significant stakes in over 50 companies that operate in more than 80 countries across five continents, with a particular emphasis on growth markets. The Kinnevik Group employs more than 90 000 people around the world.*

*Kinnevik actively supports the companies in which it invests and plays an influential role on their respective Boards. Kinnevik was founded in 1936 by three Swedish families who continue to play a leadership role in the ownership of the Company and in the pursuit of its entrepreneurial ventures.*

*Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.*



## **Kinnevik Capital Markets Day**

**When:** 18 September 2014  
**Where:** Grand Hotel, Stockholm

### **The Agenda for the Day**

- 8.30** Registration and coffee
- 9.00** Kinnevik Overview – Lorenzo Grabau, CEO & Mikael Larsson, CFO
- 9.30** Zalando – Robert Gentz, Member of the Management Board
- 10.15** Coffee break
- 10.30** CDON Group – Paul Fischbein, CEO
- 11.15** Kinnevik Marketplaces – Chris Bischoff, Group Investment Director
- 11.25** Quikr – Pranay Chulet, CEO
- 12.00** Saltside – Nils Hammar, CEO
- 12.45** Lunch
- 13.30** Kinnevik Financial Services - Voria Fattahi, Investment Manager
- 13.40** Bayport – Stuart Stone, Co-CEO
- 14.15** BIMA – Gustaf Agartson, CEO
- 15.00** Coffee break
- 15.20** Kinnevik – Rocket Partnership – Christoph Barchewitz, Investment Manager
- 15.30** Global Fashion Group – Nils Chrestin, CFO Lamoda
- 16.15** Home 24 – Domenico Cipolla, CEO
- 17.00** Closing remarks – Lorenzo Grabau, CEO