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PRESSMEDDELANDE

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KINNEVIK VÄLKOMNAR HOLTZBRINCK VENTURES SOM AKTIEÄGARE I ROCKET INTERNET

Investment AB Kinnevik (publ) ("Kinnevik") meddelade idag att Holtzbrinck Ventures ("HV"), en långsiktig ägare som tidigt investerat i Rocketgrundade bolag, tillskjuter hela sitt aktieinnehav i sju av Rockets mest etablerade e-handelsbolag till Rocket, i utbyte mot andelar i Rocket Internet AG.

Tillskottet består av HVs aktier i modebolagen Lamoda, Dafiti, Jabong och Namshi som ingår i holdingbolagen BigFoot och BigCommerce, samt av aktier i heminredningsbolagen Home24 och Westwing samt i HelloFresh, en ledande onlinetjänst för hemleverans av mat.

I utbyte får HV en aktieägarandel om 2,5 % i Rocket. Samtliga tillskjutna aktier värderades i enlighet med senaste externa finansieringsrunda i respektive bolag. Kinneviks andel i Rocket Internet uppgår till 18,1% efter dagens transaktion.

"Efter de senaste investeringarna genomförda av PLDT och United Internet välkomnar vi Holtzbrinck Ventures, ett av Europas mest framgångsrika riskkapitalbolag som ny aktieägare i Rocket Internet. Transaktionen för Rocket närmare det strategiska målet att äga större andelar i de mest etablerade bolag som Rocket grundat de senaste 5 åren" säger Lorenzo Grabau, Kinneviks VD.

För ytterligare information, se bifogat pressmeddelande från Rocket Internet.

För ytterligare information, besök www.kinnevik.se eller kontakta:

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Investment AB Kinnevik är ett ledande svenskt investeringsbolag, inriktat på aktivt och långsiktigt ägande. Kinnevik investerar huvudsakligen i innovativa tillväxtbolag som med hjälp av teknik utvecklar nya tjänster med konsumentfokus. De flesta av våra innehav finns inom sektorerna kommunikation, E-handel, underhållning och finansiella tjänster. Kinnevik har betydande ägarandelar i mer än 50 bolag i mer än 80 länder som tillsammans sysselsätter 90 000 människor på fem kontinenter.

Kinnevik är en aktiv ägare och utövar sitt inflytande via portföljbolagens styrelser. Bolaget grundades 1936 av tre svenska familjer, som fortsätter att utöva ett aktivt ägarskap och uppmuntra entreprenörsandan i Kinnevik.

Kinneviks aktier handlas på Nasdaq OMX Stockholms lista för stora bolag under kortnamnen KINV A och KINV B.



Rocket Internet Increases Stakes in its Leading e-commerce Businesses

Holtzbrinck Ventures Becomes a Shareholder in Rocket Internet

Munich & Berlin, Germany, 21 August 2014 – Holtzbrinck Ventures (“HV”) and Rocket Internet AG (“Rocket”) are pleased to announce that HV, a long-term, early-stage investor in companies started by Rocket, is contributing its entire stakes in seven of Rocket’s most developed e-commerce businesses directly into Rocket, in exchange for equity in Rocket.

The stock for stock transaction builds on a long standing and successful partnership between HV and Rocket. This transaction allows Rocket to progress its declared strategic objective of owning larger stakes in its network of companies.

The contribution includes HV’s stakes in the emerging markets fashion businesses *Lamoda*, *Dafiti*, *Jabong* and *Namshi*, held through the holding companies BigFoot and BigCommerce; it also includes direct stakes in home & living businesses *Home24* and *Westwing*, as well as in *HelloFresh*, a leading home food delivery company.

In return for this contribution, HV receives a 2.5% stake in Rocket. All contributed stakes were valued on the basis of the last external funding round of the respective companies.

HV’s investment in Rocket will be in new shares issued by the company, of the same class and bearing the same rights as shares held by current investors. Following the transaction HV joins Investment AB Kinnevik (18.1%), Access Industries (8.3%), PLDT (8.4%) and United Internet (10.4%) as external investors in Rocket, in addition to Global Founders Fund GmbH (formerly: European Founders Fund GmbH), which will hold (52.3%).

Oliver Samwer, co-founder and CEO of Rocket, commented:

“Rocket’s platform allows us to build and scale online businesses in fast growing markets all around the world. Holtzbrinck Ventures has been an early and long term supporter of many Rocket companies built on this platform, and has invested in more Rocket companies than any other external investor. This transaction helps Rocket pursue its strategic objective of owning larger stakes in its companies and we welcome HV’s support at the group level. We look forward to continuing our successful partnership.”

Martin Weber, General Partner of Holtzbrinck Ventures, said:

“We are excited to become a direct shareholder in Rocket and build on our long term cooperation. We are pleased to have made many successful investments alongside Rocket and have tremendous respect for their track record and ability to create successful online companies. We look forward to working with Oliver Samwer and the Rocket team directly as the company continues to grow around the world.”

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About Holtzbrinck Ventures

HV Holtzbrinck Ventures has been investing in internet companies for over ten years, primarily during their start-up phase. In this time, Holtzbrinck Ventures has financed over 120 companies and has established itself as one of the few venture capital firms that has also founded market leading internet companies. Today Holtzbrinck Ventures is one of Europe's most successful early-stage investors in the internet sector, with investments in some of the internet's biggest companies including Zalando, Wooga, Groupon, Westwing, Experteer, Dreamlines, Lazada, Flixbus, Quandoo, Lendico, Outfittery, Delivery Hero or Brands4Friends.

About Rocket Internet

Rocket's mission is to become the world's largest Internet platform outside of China and the United States. Rocket identifies and builds proven internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies.

Rocket is focused on online business models that satisfy basic consumer needs across three sectors: e-Commerce, marketplaces and financial technology.

Rocket started in 2007 and now has more than 20,000 employees across its network of companies, which operate in more than 100 countries on five continents.

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