

Investment AB Kinnevik

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PRESS RELEASE

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RECLASSIFICATION OF CLASS A SHARES TO CLASS B SHARES IN INVESTMENT AB KINNEVIK

In accordance with the proposal on reclassification, approved by the Extraordinary General Meeting held on 18 June this year, owners of 6,296,012 Class A shares in Investment AB Kinnevik (publ) have required reclassification of Class A shares to Class B shares. After reclassification, which is estimated to be registered at the Swedish Company Registration Office around 19 July, the number of Class A shares with ten votes each will amount to 42,369,312, and the number of Class B shares with one vote each to 235,398,878, of which 449,892 are Class B treasury shares. The total number of votes in Kinnevik will amount to 659,091,998 (658,642,106, excluding the 449,892 Class B treasury shares which may not be represented at general meetings). The total number of shares after reclassification is unchanged at 277,768,190.

The company has been informed that the agreement between Verdere S.à r.l., SMS Sapere Aude Trust, Sophie Stenbeck and HS Sapere Aude Trust regarding coordinated voting of their shares has expired. When the reclassification of shares has been registered, Verdere S.à r.l will control 44.8% of the votes and 10.6% of the capital in Kinnevik.

The information is of such character, which Kinnevik shall disclose in accordance with the law on Trading with Financial Instruments (1991:980). The information was distributed for disclosure at 8.00 a.m. on 5 July, 2013.

For further information, visit www.kinnevik.se or contact:

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Investment AB Kinnevik was founded in 1936 and thus embodies seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following business sectors; Telecom & Financial services, Online, Media and Industry and other investments. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

The Kinnevik's class A and class B shares are admitted to trading on the NASDAQ OMX Stockholm's list for large cap companies, within the financial and real estate sector. The ticker codes are KINV A and KINV B.