

Investment AB Kinnevik

Skärpsbron 18
P.O. Box 2094
SE-103 13 Stockholm, Sweden
www.kinnevik.se



Publ Reg no 556047-9742
Phone +46 8 562 000 00
Fax +46 8 20 37 74

PRESS RELEASE

3 June 2013

KINNEVIK BOARD MEMBER ACQUIRES 995,000 SHARES IN KINNEVIK

Investment AB Kinnevik ("Kinnevik") today announced that it has been informed that one of its Board members, Lorenzo Grabau, has acquired 995,000 shares in Kinnevik, comprising 141,909 Kinnevik class B shares acquired on the open market, as well as 853,091 Kinnevik class A shares acquired from Verdere Sàrl.

For further information, please see enclosed press release issued by Verdere Sàrl.

For further information, visit www.kinnevik.se or contact:

Torun Litzén, Director Investor Relations +46 (0)8 562 000 83
 +46 (0)70 762 00 83

Kinnevik was founded in 1936 and thus embodies more than seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following comprehensive business sectors; Telecom & Financial services, Online, Media and Industry & other investments. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

The Kinnevik class A and class B shares are listed on NASDAQ OMX Stockholm's list for Large Cap companies within the financial and real estate sector. The ticker codes are KINV A and KINV B.

Verdere sells 0.85 million Kinnevik shares to Lorenzo Grabau

Today, Verdere Sàrl announced the sale of 853,091 Kinnevik class A shares to Lorenzo Grabau, newly elected Board member of Investment AB Kinnevik ("Kinnevik"), at a price of SEK 162.70 per share. The price was determined by using the volume weighted average share price over a period of several weeks, and includes an adjustment for the paid dividend of SEK 6.5 per share.

Verdere is an equal partnership established by Cristina Stenbeck and Max Stenbeck to hold a controlling interest in Kinnevik.

Following this transaction, Verdere will own 29.5 million class A shares in Kinnevik, and control 10.6% of the capital and 41.2% of the votes in Kinnevik. Altogether, with SMS Sapere Aude Trust, HS Sapere Aude Trust Delaware and Sophie Stenbeck, Verdere will continue to control 11.6% of the share capital and 45.0% of the votes in Kinnevik.