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PRESS RELEASE

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CHANGE OF VENUE FOR THE KINNEVIK CAPITAL MARKETS DAY 2013

Due to a large interest in Kinnevik's Capital Markets Day 24 April 2013, there has been a change of venue to Näringslivets Hus, Storgatan 19, Stockholm, Sweden.

The presentations will also be webcasted on Kinnevik's website, <u>www.kinnevik.se</u>. The program of the capital markets day is available on the website.

Please register your participation at <u>www.kinnevik.se</u> no later than 22 April 2013.

For further information, visit <u>www.kinnevik.se</u> or contact:

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Kinnevik was founded in 1936 and thus embodies more than seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following comprehensive business sectors; Telecom & Services, Online, Media, Microfinancing, Paper & Packaging and Agriculture & Renewable energy. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

Kinnevik's class A and class B shares are listed on the NASDAQ OMX Stockholm's list for large cap companies, within the financial and real estate sector. The ticker codes are KINV A and KINV B.