Investment AB Kinnevik

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KINNEVIK CAPITAL MARKETS DAY 24 APRIL 2013

Investment AB Kinnevik (publ) ("Kinnevik") will be hosting a Capital Markets Day on 24 April 2013 in Stockholm, Sweden.

The event will take place at Spårvagnshallarna, Birger Jarlsgatan 57A Stockholm. The program will start with registration at 9:00 and it will end at 17.00. The program includes presentations by the management of Kinnevik as well as the CEOs of Zalando, Millicom, Tele2 and MTG.

Please register your participation at www.kinnevik.se no later than 22 April 2013.

For further information, visit www.kinnevik.se or contact:

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Kinnevik was founded in 1936 and thus embodies more than seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around the following comprehensive business sectors; Telecom & Services, Online, Media, Microfinancing, Paper & Packaging and Agriculture & Renewable energy. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

Kinnevik's class A and class B shares are listed on the NASDAQ OMX Stockholm's list for large cap companies, within the financial and real estate sector. The ticker codes are KINV A and KINV B.